### Thursday 2<sup>nd</sup> February 2017





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## Equiniti continue as Silver sponsor for 2017!

We're delighted to announce that Equiniti, a long time supporter of the Society and a regular sponsor of the Annual Conference and Best Practice Awards, has continued their Silver sponsorship for 2017.

Speaking about the sponsorship, Rob Hemming, Head of Investor Analytics at Equiniti, said:

"As the IR Society continues its growth, now with more than 780 members, promoting best practice investor relations in the UK and beyond, Equiniti is proud to be continuing our partnership as Silver sponsor for 2017."

#### Read more

# Don't forget to take advantage of our conference early bird rate!

This year's conference - *A new world order: The ascent of IR* - will take place on **Tuesday 20th June**. This one-day event provides unparalleled opportunities to learn, keep up to date and network with peers.

Register to hear from leading practitioners and commentators, where we will cover the key issues that are of importance to today's busy IRO, through a range of topical and engaging sessions that will make sure you are right up to date with all the latest thinking. We are delighted once again to welcome Evan Davis back as conference

#### **EVENTS**

Club 22 Dinner (7 Feb)

IR Webinar: Digital IR (8 Feb)

Interactive Breakfast - UK Corporate Governance Reform. (9 Feb)

<u>IR Webinar - AGM Voting</u> (23 Feb)

#### COURSES

CIR exam (7 Feb)

Best practice in IR (28 Feb)

#### NEWS

Equiniti become Silver sponsors for 2017!

Ian McHoul announced as speaker for IR Society Conference 2017

Interim management statements - IR Society snap poll

Deutsche Bank continues partnership with IR Society in 2017

FCA: Markets in Financial Instruments Directive II Implementation host, and closing the conference will be Anne Richards, Chief Executive of M&G Investments.

Please keep checking the <u>conference microsite</u> for regular updates, as well as opportunities for exhibitors and conference supporters. Don't forget to take advantage of our Early Bird Rate and <u>book your ticket online here</u> now!

## Interactive Breakfast - UK Corporate Governance Reform

#### UK Corporate Governance Reform - Thursday 9 February

Following the publication of the Green Paper from the UK Government in December, you are invited to a breakfast discussion on that will look at the pros and cons as well as the feasibility of some of the suggested reforms. Read more and book online <u>here</u>

## Professional Development - what's on in February and March?

We still have some spaces on our February and March courses, so get booking now:

#### Best practice in IR – Tuesday 28 February

"Excellent course! Really enjoyed the informal, conversational style of the course - interesting topics and speakers. Definitely useful for future work, when talking with clients. Very informative." Book online

#### Building your Debt IR capability – Tuesday 7 March

"Very good, concise, to the point and backed by real life examples and applications. Thoroughly enjoyed it." <u>Book online</u>

## IR regulation and compliance essentials (Modules 1 & 2) – Thursday 16 & 23 March

"Very useful overview of the regulations, especially as a newcomer to the IR function, and bringing my knowledge up to date. I especially liked all the real life examples companies, fines, outcomes of tougher regulation. Excellent course." <u>Book online</u>

**Coming up in April:** ESG/SRI: Sustainability issues for IROs; Strategic approach to corporate messaging; Energise your investor targeting and more! **View our course calender** <u>here</u>

## Shareholder Engagement and Communication London Symposium

Skytop Strategies will be hosting their **Shareholder Engagement and Communication London symposium** taking place at The Bloomsbury Hotel, UK on **February 7, 2017**.

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**Members of IR Society receive a 25% discount off the dated price**. To register at this special rate please contact Colin Hines, VP of Delegate Engagement at <u>CHines@skytopstrategies.com</u>.

For more information on this program click here

## IR Webinar: Digital IR

Our second IR Webinar this year on **Wednesday 8 February** will explore the latest trends in digital IR. Our panel of experts will deliver a series of lightning talks discussing topics including the use of creative content, measuring ROI, as well as future trends in digital IR. We will also hear from a leading IRO on how they have used digital solutions to remedy those ubiquitous IR challenges. For more details, speaker bios and to register <u>click here</u>

# *Interim management statements – IR Society snap poll*

Following the removal of the requirement to publish interim management statements (IMS) at the end of 2014, while a number of companies took advantage of this regulatory change, many still continue to report quarterly in 2017. The IR Society recently surveyed its members on their reporting practices. This survey of 70 companies across a wide range of sectors concluded that 85% of companies still use a variant of quarterly reporting (2015: 98%); 10% still publish a formal IMS (2015: 80%); and 9% cite US practices as reason for continued full quarterly reporting (2015: 10%). The preferred format for those who still report quarterly is pre- or post- close trading updates.

#### Read more

## Join Club IR in 2017

The IR Society holds a series of lunchtime workshops for more senior delegates on a range of themes such as: Key elements of the IR calendar; Managing C-suite issues; Improving investor engagement; Updating your IR toolkit.

**Monday 13th March:** Why integrated reporting - Exploring value creation and best practice reporting. **Monday 10th April:** Gender pay reporting

The workshops are open to anyone working in IR or a related profession, who is keen to share their experiences, build their professional network and enhance their career

The Investor Relations Society, 5<sup>th</sup> Floor, 30 Coleman Street, London EC2R 5AL Registered in England and Wales Number: 2294631 Tel: +44 (0) 20 7379 1763 Fax: +44 (0) 20 7240 1320 <u>enguiries@irs.org.uk</u> in investor relations. Moderated by an experienced market professional, they will be an efficient and highly focused way for busy practitioners to keep up to speed on issues which are integral to their job, but are not covered at this advanced level in the main programme of IR Society educational events. Sign up early to avoid disappointment! <u>Book online here</u>

# Nasdaq Corporate Solutions announces partnership with Euroland IR

Nasdaq Corporate Solutions has this week announced its partnership with Euroland IR to offer IR professionals with enhanced features for their IR websites. These include bringing stock quotes and interactive charting functions to Nasdaq Corporate Solutions clients across EMEA, Asia and the Americas. Read more <u>here</u>

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The *Informed* IR Service Providers Directory features those organisations who offer key services to the IR community and shows the categories in which they have chosen to appear.

This section is published in parallel with the service

provider section on the IR Society website – www.irs.org.uk.

For more information and to list your business here, please call John Thistlethwaite on +44 (0)1285 831 789 or email john@silverdart.co.uk.

#### Key to IR SERVICE PROVIDERS by category

ADR depositary services BNY Mellon Deutsche Bank Citi

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More information at: www.irs.org.uk/resources/serviceproviders



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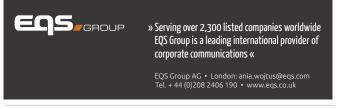
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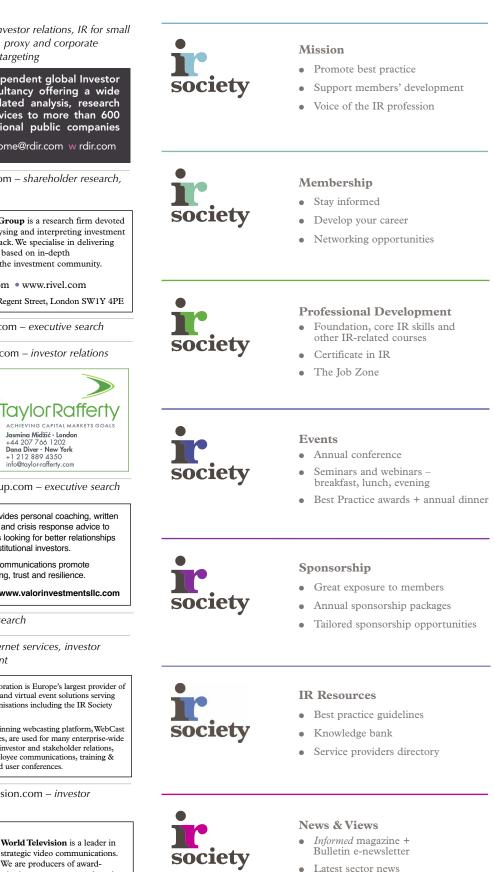
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