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Call for nominations for the 2017 IR Society Fellowship Award

Each year the Society aims to present a Fellowship Award to recognise an outstanding IR professional or other notable individual who has made a very significant contribution to our industry, either through their own work and or by developing IR professionals in their organisations and beyond. This important Society award reflects more than just practice in IR, it stands for our whole industry. Accordingly, we seek a big industry hitter to honour.

This year, we would like all IR Society members to consider sending their ideas for nominations with a brief outline of why this nomination is special and should be awarded the 2017 IR Society Fellowship.

All nominations should go to john.gollifer@irs.org.uk by **15 May 2017** please.

We will then review the nominations and the Society Board of Directors can come to a decision at its meeting on 1 June 2017 when we meet for the Society's AGM. We plan to announce the winner of the 2017 Fellowship Award at the [Annual Conference](#) on 20 June 2017 so we hope to see you there!

IR Society Conference session update: Managing IR in a crisis

The IR Society's 31st annual conference will take place in London on 20 June 2017.

EVENTS

[IR Networking: Pub Night](#) (27 Apr)

COURSES

[ESG/SRI: Sustainability issues for IROs](#) (6 Apr)

[Club IR Workshops](#) (10 Apr)

[CIR exam](#) (11 Apr)

[Strategic approach to corporate messaging: convergence of IR and Financial PR](#) (12 Apr)

[Energise your investor targeting](#) (26 Apr)

[Making PR and IR work together](#) (4 May)

NEWS

[Poacher turned gamekeeper – from City role to in-house IRO](#)

[Thirty years on – the IR profession's 'Big Bang' revolution](#)

[HKIRA 3rd Investor Relations Awards](#)

Conference session update
10:45am - Breakout Session 2
IR in Practice: Managing IR in a Crisis

In this session, you will learn from senior practitioners what happens in a crisis, what works and what doesn't work when events change beyond your control. Our speakers will share their war stories, discuss tips on how to avoid pot-holes and help you understand the changing world of communications. Moderated by Suzanna Voyle, Partner, Tulchan; speakers include: Andrew Beckett, Managing Director Cyber Security and Investigations, EMEA, Kroll; Chris Griffith, IR Director, Tesco; Julian Pike, Partner, Farrer. [Read full session synopsis here](#)

Full details of the conference programme and how to book tickets can be found on the conference microsite [here](#). [Book tickets now](#)

BEIS Parliamentary Select Committee inquiry into corporate governance

The BEIS select committee published its report on the outcomes of its inquiry into corporate governance yesterday, making a number of recommendations designed 'to improve further international confidence in UK corporate governance and as a place to invest'.

The committee recommends a series of measures including on executive pay; better reporting by companies on how directors fulfil their duties and responsibilities; extending the FRC's enforcement powers; and reviewing the UK Stewardship Code to provide more explicit guidance on what constitutes high quality engagement. It also calls for action on improving diversity on company boards - the creation of a target that from May 2020 at least half of all new appointments to senior and executive management level positions in listed companies should be women.

Read full report [here](#)

2017 All-Europe Executive Team Rankings from Institutional Investor

Institutional Investor is pleased to announce the results of the 2017 rankings of Europe's top CEOs, CFOs, Investor Relations Officers, and Investor Relations programs. This year 2,594 investment professionals globally, up from 1,664 in the previous year, voted in the All-Europe Executive Team survey, nominating 2,961 officers from 1,513 companies across 31 sectors. The IR programs were evaluated on six performance criteria, including accessibility of senior management, authoritative IR, and transparency of financial reporting.

The Most Honored Companies from the All-Europe Executive Team rankings will be recognized at a dinner and awards ceremony on June

[Quarterly reporting – the argument against](#)

[New York – if IROs make it there, they'll make it anywhere](#)

JOB ZONE

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27 in London.

For the full list of winners, please visit [here](#). For more information and complete survey results, please contact Amani Korayeim at amani.korayeim@institutionalinvestor.com or +44 207 779 8535.

About Institutional Investor

For 50 years Institutional Investor has consistently distinguished itself among the world's foremost media companies with groundbreaking journalism and incisive writing that provide essential intelligence for a global audience. In addition, Institutional Investor offers a host of proprietary research and rankings that serve as respected industry benchmarks. For more information, visit institutionalinvestor.com.

IR Society Spring courses - messaging, targeting, PR and more...

Spring is shaping up to be a full course programme, including some of our core courses, as well as our new **Making PR and IR work together** course running in May.

Strategic approach to corporate messaging: convergence of IR and Financial PR - Wednesday 12 April

The course is targeted at those with either IR or Financial PR experience who are looking to improve their skills and better align the two disciplines. It is especially relevant for those who are in, or preparing for, a role managing both functions. [Book online](#)

Energise your investor targeting - Wednesday 26 April

"Really good insights from people with lots of industry experience. Took away three to four interesting things that will assist me in the future. Coming from a background without much exposure to IR, this was a great way to get a wide introduction and beneficial for future work." [Book online](#)

Making PR and IR work together - Thursday 4 May NEW COURSE!

Understand the role of PR and where PR and IR need to coordinate, and why participants need to work with the PR department to bolster investor relations. Participants will be equipped with the knowledge to identify different types of PR stories and assess their implications on investor relations. We will also consider how to operate in both steady-state and crisis PR scenarios. [Book online](#)

IR for personal and executive assistants - Friday 19 May

"The course gave a good in depth knowledge of Investor Relations. At the same time it was targeted at personal and executive assistants, which made it easy to understand the content. It was also very valuable to meet other personal and executive assistants." [Book online](#)

Demystifying company accounts and valuations - Tuesday 23 / Wednesday 24 May

"This course exceeded my expectations. Not only was it very informative, it was highly enjoyable. The course tutor is excellent, and made complicated concepts easy to understand. Great value for money - a challenging, yet satisfying course."

[Book online](#)

View our course calendar [here](#)

Two great networking events coming up

IR Networking: Pub Night

Dates: 5.30pm to 8.30pm Thursday 27 April, 2017
Location: The Vintry, Abchurch Yard, EC4N 5AX
Costs: Free for members; £25 plus VAT for non-members

This is an informal networking evening for peers to get together for a relaxed evening at the pub. If you would like to bring a friend along who is not a member please do contact Alison Hamilton directly on alison.hamilton@irs.org.uk and we will be happy to accommodate. Please arrive for 5.30pm, your first drink is on us!

Click [here](#) to register.

IR Networking - Gin Tasting

Dates: 6.00pm to 8.00pm Thursday 11 May, 2017
Location: Investor Relations Society, 30 Coleman Street, EC2R 5AL
Costs: Free for members; £25 plus VAT for non-members

Full details to follow - check back regularly! Click [here](#) to register.

Best Practice Awards - get your entries in!

Our 2017 **Best Practice Awards** were launched in March, and we introduced for the first time a new voted award for investors – ‘Best Investor Engagement.’ Read full press release [here](#). Entries are now open and all of the relevant information can be found [here](#).

Black Sun: Is 2017 the year of the digital divide?

Black Sun have recently published their latest research on the effectiveness of corporate websites among FTSE 100 & 250 companies. This report explores how well companies are using their corporate websites to tell their stories to diverse stakeholder groups, and the trends that are affecting their evolution. Research findings show that a majority of companies still do not produce an investment proposition and miss the opportunity to communicate a clear and compelling investment narrative. Even for those companies that do produce an investment proposition, there is still room for improvement as only a third of these link their investment proposition to other contextualising content such as KPIs. [Read more here](#)



The IR Service Providers Directory

The *Informed* IR Service Providers Directory features those organisations who offer key services to the IR community and shows the categories in which they have chosen to appear.

This section is published in parallel with the service

provider section on the IR Society website – www.irs.org.uk.

For more information and to list your business here, please call John Thistlethwaite on +44 (0)1285 831 789 or email john@silverdart.co.uk.

Key to IR SERVICE PROVIDERS by category

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Citi

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MerchantCantos
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Communications

Board advisory

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Investor Insight
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Corporate broking

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Liberum
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CRM databases

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Investor Insight
IR.soft
Nasdaq Corporate Solutions
Orient Capital
Q4 Inc.
RD:IR

CSR/sustainability

Addison Group
Capita Asset Services
Design Portfolio
EM
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Luminous
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Citigate Dewe Rogerson
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EMR
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Latchmoor Search
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Internet services

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Zebra Corporate
Communications

Investor communications

Crossfire
FourthQuarter
Friend Studio
PR Newswire
Q4 Inc.
Taurus London
Valor IR Consulting
Zebra Corporate
Communications

Investor presentations

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Design Portfolio
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Emperor Design
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Investor relations

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Clare Williams Associates
EM

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Makinson Cowell
Meetyl Europe
MHP
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Orient Capital
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Taurus London
Taylor Rafferty
WorkCast
World Television
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Investor roadshows

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Meetyl Europe
ingage
Nasdaq Corporate Solutions
RD:IR

IR for small caps

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Q4 Inc.
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News providers

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QuantiFire
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More information at:

www.irs.org.uk/resources/service-providers

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