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## *IR Society Conference session update: A post-truth world and the ascent of IR*

The IR Society's 31st annual conference will take place in London on 20 June 2017.

### Conference session update

09:30am - Plenary Session

**A post-truth world and the ascent of IR**

In this opening plenary session to introduce the theme and set the tone of our annual conference, *'A new world order: The ascent of IR'*, Evan Davis will moderate a discussion on some of the issues around data, the media, politics and a post-truth world. We expect this broad ranging discussion to appeal to our various constituents, including IR practitioners. No function can operate in isolation, particularly when there is possibly so much change afoot. Speakers include: David Lloyd-Seed, Director of Investor Relations, **Telefonica UK (O2)** and Chair, The IR Society; Ed Humpherson, Director General, **UK Statistics Authority**; Milorad Ajder, Managing Director, Co-Director of the Global Reputation Centre, **Ipsos MORI**; and Nils Pratley, Financial Editor, **The Guardian**.

Full details of the conference programme and how to book tickets can be found on the conference microsite [here](#).

[Book tickets now](#)

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## EVENTS

[IR Networking: Pub Night](#)

(27 Apr)

[Club 22 Dinner](#) (9 May)

[IR Networking - Gin Tasting](#)

(11 May)

## COURSES

[Energise your investor targeting](#)

(26 Apr)

[Making PR and IR work together](#)

(4 May)

## NEWS

[MiFID II: This time it really is different](#)

[Call for nominations for the 2017 IR Society Fellowship Award](#)

[Poacher turned gamekeeper – from City role to in-house IRO](#)

[Thirty years on – the IR profession's 'Big Bang' revolution](#)

[HKIRA 3rd Investor Relations Awards](#)

# *IR Society Professional Development - May the course be with you...*

We've had a busy few weeks in Professional Development, so why not join in and try some of our new and improved courses running this Spring.

## **Energise your investor targeting - Wednesday 26 April - LAST FEW PLACES REMAINING!**

*"Really good insights from people with lots of industry experience. Took away three to four interesting things that will assist me in the future. Coming from a background without much exposure to IR, this was a great way to get a wide introduction and beneficial for future work."* [Book online](#)

## **IR for personal and executive assistants - Friday 19 May**

*"The course gave a good in depth knowledge of Investor Relations. At the same time it was targeted at personal and executive assistants, which made it easy to understand the content. It was also very valuable to meet other personal and executive assistants."* [Book online](#)

## **Demystifying company accounts and valuations - Tuesday 23 / Wednesday 24 May**

*"This course exceeded my expectations. Not only was it very informative, it was highly enjoyable. The course tutor is excellent, and made complicated concepts easy to understand. Great value for money - a challenging, yet satisfying course."* [Book online](#)

## **Introduction to IR and the financial markets - Friday 16 June**

*"Really useful training. Interesting topics and some clear explanations, delivered by an excellent and very engaging trainer! With little knowledge on the subject, the course certainly achieved its aim for me. I found it inspiring and felt it has given me a good understanding of the topic."* [Book online](#)

**View our full course calendar [here](#)**

## *Two great networking events coming up*

### **IR Networking: Pub Night**

Dates: 5.30pm to 8.30pm Thursday 27 April, 2017  
Location: The Vintry, Abchurch Yard, EC4N 5AX  
Costs: Free for members; £25 plus VAT for non-members

This is an informal networking evening for peers to get together for a relaxed evening at the pub. If you would like to bring a friend along who is not a member please do contact Alison Hamilton directly on [alison.hamilton@irs.org.uk](mailto:alison.hamilton@irs.org.uk) and we will be happy to accommodate. Please arrive for 5.30pm, your first drink is on us!

Click [here](#) to register.

### **IR Networking - Gin Tasting**

Dates: 6.00pm to 8.00pm Thursday 11 May, 2017

## **JOB ZONE**

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[Manager, Content, Marketing and Professional Development](#)

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Location: Investor Relations Society, 30 Coleman Street, EC2R 5AL

Costs: Free for members; £25 plus VAT for non-members

Full details to follow - check back regularly! Click [here](#) to register.

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## *Best Practice Awards - get your entries in!*

Our 2017 **Best Practice Awards** were launched in March, and we introduced for the first time a new voted award for investors – ‘Best Investor Engagement.’ Read full press release [here](#)

Entries are now open and all of the relevant information can be found [here](#).

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## *Call for nominations for the 2017 IR Society Fellowship Award*

Each year the Society aims to present a Fellowship Award to recognise an outstanding IR professional or other notable individual who has made a very significant contribution to our industry, either through their own work and or by developing IR professionals in their organisations and beyond. This important Society award reflects more than just practice in IR, it stands for our whole industry. Accordingly, we seek a big industry hitter to honour.

This year, we would like all IR Society members to consider sending their ideas for nominations with a brief outline of why this nomination is special and should be awarded the 2017 IR Society Fellowship.

All nominations should go to [john.gollifer@irs.org.uk](mailto:john.gollifer@irs.org.uk) by **15 May 2017** please.

We will then review the nominations and the Society Board of Directors can come to a decision at its meeting on 1 June 2017 when we meet for the Society’s AGM. We plan to announce the winner of the 2017 Fellowship Award at the [Annual Conference](#) on 20 June 2017 so we hope to see you there!

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## *FRC Letter to Investors*

In other news this week, the FRC published a *Letter to Investors* ahead of the 2017 shareholder meeting season. The FRC is highlighting some recent developments in reporting that may be of interest to investors, which includes improvements in Business Model Reporting, and Risk and Viability Reporting. Read more [here](#)

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# The IR Service Providers Directory

The *Informed* IR Service Providers Directory features those organisations who offer key services to the IR community and shows the categories in which they have chosen to appear.

This section is published in parallel with the service

provider section on the IR Society website – [www.irs.org.uk](http://www.irs.org.uk).

For more information and to list your business here, please call John Thistlethwaite on +44 (0)1285 831 789 or email [john@silverdart.co.uk](mailto:john@silverdart.co.uk).

## Key to IR SERVICE PROVIDERS by category

### ADR depositary services

BNY Mellon  
Deutsche Bank  
Citi

### Annual reports

Addison Group  
Black Sun  
Capita Asset Services  
Design Portfolio  
Emperor Design  
EQS Group  
FourthQuarter  
Friend Studio  
Investis  
Langford Corporate Design  
Luminous  
Lyonsbennett  
MSLGROUP  
MerchantCantos  
Zebra Corporate  
Communications

### Board advisory

Capita Asset Services  
Citigate Dewe Rogerson  
Fairvue Partners  
Fidelio  
Investor Insight  
Taurus London

### Corporate broking

Capita Asset Services  
Liberum  
Panmure Gordon

### CRM databases

ingage  
Investor Insight  
IR.soft  
Nasdaq Corporate Solutions  
Orient Capital  
Q4 Inc.  
RD:IR

### CSR/sustainability

Addison Group  
Capita Asset Services  
Design Portfolio  
EM  
Friend Studio  
Luminous  
Lyonsbennett  
MSLGROUP

### Debt IR

Citigate Dewe Rogerson  
EM

Fairvue Partners  
Orient Capital

### Executive search

Broome Yasar Partnership  
EMR  
Fidelio Partners  
Latchmoor Search  
Taurus London  
Taylor Bennett  
VMA

### Fund management

Exane BNP Paribas

### Internet services

Addison Group  
Black Sun  
BRR Media  
EQS Group  
FourthQuarter  
Investis  
MerchantCantos  
Nasdaq Corporate Solutions  
WorkCast  
Zebra Corporate  
Communications

### Investor communications

Crossfire  
FourthQuarter  
Friend Studio  
PR Newswire  
Q4 Inc.  
Taurus London  
Valor IR Consulting  
Zebra Corporate  
Communications

### Investor presentations

Capita Asset Services  
Crossfire  
Design Portfolio  
EM  
Emperor Design  
EQS Group  
Friend Studio  
FourthQuarter  
Luminous  
Lyonsbennett  
Media Sterling

### Investor relations

Addison Group  
Aura Financial  
Citigate Dewe Rogerson  
Clare Williams Associates  
EM

EmCo  
EQS Group  
Equiniti  
Fairvue Partners  
Fidelio  
Financial Times  
FTI Consulting  
Instinctif Partners  
Investis  
Investor Insight  
Maitland  
Makinson Cowell  
Meetyl Europe  
MHP  
Nasdaq Corporate Solutions  
Orient Capital  
RD:IR  
Taurus London  
Taylor Rafferty  
WorkCast  
World Television  
Zebra Corporate  
Communications

### Investor roadshows

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EM  
Meetyl Europe  
ingage  
Nasdaq Corporate Solutions  
RD:IR

### IR for small caps

BRR Media  
Capita Asset Services  
Citigate Dewe Rogerson  
EM  
EQS Group  
Fairvue Partners  
Investis  
Investor Insight  
Meetyl Europe  
Nasdaq Corporate Solutions  
Q4 Inc.  
RD:IR

### Mobile technology

Addison Group  
BRR Media  
EQS Group  
ingage  
irFactory  
Orient Capital  
Q4 Inc.

### News providers

EQS Group  
Q4 Inc.

### Opinion research

Investor Insight  
Nasdaq Corporate Solutions  
Orient Capital  
QuantiFire  
RD:IR  
Rivel Research Group

### Proxy and corporate support

Capita Asset Services  
Equiniti  
Orient Capital  
ProxyCensus  
RD:IR

### Publications

Friend Studio  
IR Magazine  
Financial Times

### Public relations

Bell Pottinger  
EM  
Finsbury  
FTI Consulting  
MHP  
MSLGROUP  
Nasdaq Corporate Solutions  
PR Newswire

### Registrars

Capita Asset Services  
Equiniti

### Share register analysis

Investor Insight  
Q4 Inc.

### Shareholder research

Capita Asset Services  
Clare Williams Associates  
EM  
Equiniti  
Fairvue Partners  
Nasdaq Corporate Solutions  
Orient Capital  
Q4 Inc.  
QuantiFire  
RD:IR  
Rivel Research Group

### Shareholder targeting

Capita Asset Services  
Citigate Dewe Rogerson  
Equiniti  
Fairvue Partners  
Nasdaq Corporate Solutions  
Meetyl Europe

Orient Capital  
Q4 Inc.  
RD:IR

### UK Regulatory Disclosure

EQS Group  
PR Newswire

### Video

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BRR Media  
Crossfire  
Design Portfolio  
EQS Group  
Instinctif Partners  
World Television

### Webcasting

BRR Media  
EQS Group  
Investis  
Nasdaq Corporate Solutions  
Orient Capital  
PR Newswire  
Q4 Inc.  
WorkCast  
World Television

### Website development

Addison Group  
Black Sun  
Clare Williams Associates  
CKD  
Design Portfolio  
Emperor Design  
EQS Group  
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Friend Studio  
Investis  
irFactory  
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More information at:

[www.irs.org.uk/resources/service-providers](http://www.irs.org.uk/resources/service-providers)

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