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IR Society Conference session update: A post-truth world and the ascent of IR

The IR Society's 31st annual conference will take place in London on 20 June 2017.

Conference session update 09:30am - Plenary Session A post-truth world and the ascent of IR

In this opening plenary session to introduce the theme and set the tone of our annual conference, '*A new world order: The ascent of IR*', Evan Davis will moderate a discussion on some of the issues around data, the media, politics and a post-truth world. We expect this broad ranging discussion to appeal to our various constituents, including IR practitioners. No function can operate in isolation, particularly when there is possibly so much change afoot. Speakers include: David Lloyd-Seed, Director of Investor Relations, **Telefonica UK (O2)** and Chair, The IR Society; Ed Humpherson, Director General, **UK Statistics Authority**; Milorad Ajder, Managing Director, Co-Director of the Global Reputation Centre, **Ipsos MORI**; and Nils Pratley, Financial Editor, **The Guardian**.

Full details of the conference programme and how to book tickets can be found on the conference microsite <u>here</u>.

Book tickets now

EVENTS

IR Networking: Pub Night (27 Apr)

Club 22 Dinner (9 May)

IR Networking - Gin Tasting (11 May)

COURSES

Energise your investor targeting (26 Apr)

Making PR and IR work together (4 May)

NEWS

MiFID II: This time it really is different

Call for nominations for the 2017 IR Society Fellowship Award

Poacher turned gamekeeper – from City role to in-house IRO

Thirty years on – the IR profession's 'Big Bang' revolution

HKIRA 3rd Investor Relations Awards

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IR Society Professional Development - May the course be with you...

We've had a busy few weeks in Professional Development, so why not join in and try some of our new and improved courses running this Spring.

Energise your investor targeting - Wednesday 26 April - LAST FEW PLACES REMAINING!

"Really good insights from people with lots of industry experience. Took away three to four interesting things that will assist me in the future. Coming from a background without much exposure to IR, this was a great way to get a wide introduction and beneficial for future work." <u>Book online</u>

IR for personal and executive assistants - Friday 19 May

"The course gave a good in depth knowledge of Investor Relations. At the same time it was targeted at personal and executive assistants, which made it easy to understand the content. It was also very valuable to meet other personal and executive assistants." <u>Book online</u>

Demystifying company accounts and valuations - Tuesday 23 / Wednesday 24 May

"This course exceeded my expectations. Not only was it very informative, it was highly enjoyable. The course tutor is excellent, and made complicated concepts easy to understand. Great value for money - a challenging, yet satisfying course." **Book online**

Introduction to IR and the financial markets - Friday 16 June

"Really useful training. Interesting topics and some clear explanations, delivered by an excellent and very engaging trainer! With little knowledge on the subject, the course certainly achieved its aim for me. I found it inspiring and felt it has given me a good understanding of the topic." <u>Book online</u>

View our full course calendar here

Two great networking events coming up

IR Networking: Pub Night

Dates: 5.30pm to 8.30pm Thursday 27 April, 2017 Location: The Vintry, Abchurch Yard, EC4N 5AX Costs: Free for members; £25 plus VAT for non-members

This is an informal networking evening for peers to get together for a relaxed evening at the pub. If you would like to bring a friend along who is not a member please do contact Alison Hamilton directly on <u>alison.hamilton@irs.org.uk</u> and we will be happy to accomodate. Please arrive for 5.30pm, your first drink is on us!

Click here to register.

IR Networking - Gin Tasting

Dates: 6.00pm to 8.00pm Thursday 11 May, 2017

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JOB ZONE

Investor Relations Manager

Manager, Content, Marketing and Professional Development

<u>Head of Investor Relations –</u> <u>Leading FTSE 100 – Real Estate</u> (London)

Pre-IPO – Head of Investor Relations (London) Location: Investor Relations Society, 30 Coleman Street, EC2R 5AL Costs: Free for members; £25 plus VAT for non-members

Full details to follow - check back regularly! Click here to register.

Best Practice Awards - get your entries in!

Our 2017 **Best Practice Awards** were launched in March, and we introduced for the first time a new voted award for investors – 'Best Investor Engagement.' Read full press release <u>here</u>

Entries are now open and all of the relevant information can be found here.

Call for nominations for the 2017 IR Society Fellowship Award

Each year the Society aims to present a Fellowship Award to recognise an outstanding IR professional or other notable individual who has made a very significant contribution to our industry, either through their own work and or by developing IR professionals in their organisations and beyond. This important Society award reflects more than just practice in IR, it stands for our whole industry. Accordingly, we seek a big industry hitter to honour.

This year, we would like all IR Society members to consider sending their ideas for nominations with a brief outline of why this nomination is special and should be awarded the 2017 IR Society Fellowship.

All nominations should go to john.gollifer@irs.org.uk by 15 May 2017 please.

We will then review the nominations and the Society Board of Directors can come to a decision at its meeting on 1 June 2017 when we meet for the Society's AGM. We plan to announce the winner of the 2017 Fellowship Award at the <u>Annual</u> <u>Conference</u> on 20 June 2017 so we hope to see you there!

FRC Letter to Investors

In other news this week, the FRC published a *Letter to Investors* ahead of the 2017 shareholder meeting season. The FRC is highlighting some recent developments in reporting that may be of interest to investors, which includes improvements in Business Model Reporting, and Risk and Viability Reporting. Read more <u>here</u>

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The *Informed* IR Service Providers Directory features those organisations who offer key services to the IR community and shows the categories in which they have chosen to appear.

This section is published in parallel with the service

provider section on the IR Society website – www.irs.org.uk.

For more information and to list your business here, please call John Thistlethwaite on +44 (0)1285 831 789 or email john@silverdart.co.uk.

Key to IR SERVICE PROVIDERS by category

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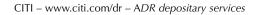
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