### Thursday 15<sup>th</sup> October 2015



## Bulletin 628



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# IR Society Voted Awards shortlists - record participation for 2015!

We are delighted to announce the shortlists for this year's **Voted Awards**, run in partnership with Extel WeConvene. View the shortlists for Best newcomer to IR, Best investor relations officer and Best overall company IR <a href="https://example.com/here">here</a>

The winners will be announced on **24 November 2015** at our annual dinner taking place at The Tower of London.

We have had an overwhelming response for tickets and table bookings, so if you haven't booked your place at the IR event of the year, book now to avoid disappointment! For further information and to book your place, <u>click here</u> or contact Alison Hamilton on <u>alison.hamilton@irs.org.uk</u>.

There are still sponsorship opportunities available - please contact Robert Dann on <a href="mailto:robert.dann@irs.org.uk">robert.dann@irs.org.uk</a> or +44 (0)20 7379 1763 for more information.

# 2015 membership survey - prize winners announced

Many thanks to all those who completed our membership survey - this feedback is incredibly important to us and we really appreciate you taking the time to let us know what you think.

All completed entries were entered into a prize draw and three lucky winners were drawn at random. Our three winners are **Sarah Bellamy** from RBS, who wins a fabulous

#### **PREVIOUS NEWS**

Size doesn't matter, but reporting does: tips for smaller IR teams

The Investor Relations Society
announces new board
appointment

Informed 88 - Autumn 2015

Shareholder proxy voting:

Discussion paper on potential
progress in transparency

#### **COURSES**

Effective investor targeting (21 Oct)

Managing corporate audiences understanding investors, analysts and the media (4 Nov)

Demystifying company accounts and valuations - Module One and Module Two (11 Nov) (12 Nov)

#### **EVENTS**

IR Webinar - Planning your SRI & CG communications for 2016 (21 Oct)

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Fortnum & Mason hamper and **Ulrike Poyurs** from Design Portfolio and **Katie Gibbon** from Smith & Nephew who both win a bottle of champagne - congratulations to all of you.

If you opted for your survey responses to remain anonymous please don't worry – we were provided with a completely separate list of names who completed the survey for the purposes of the prize draw, which is not linked in any way to your survey responses.

If you have any feedback from us but were unable to complete the survey please feel free to contact John Gollifer on <a href="mailto:john.gollifer@irs.org.uk">john.gollifer@irs.org.uk</a>.

## Last chance to register for Effective Investor Targeting course - October 21

#### Effective Investor Targeting - Wednesday 21st October

"Very informative. Enjoyed the discussion-based approach. Provided context to the daunting task of best practice targeting. Lots of good advice, ideas and food for thought."

Gain an understanding of how to effectively target investors nationally and internationally, through using practical tools and leveraging external advice and resources. Understand how to analyse your shareholder register and how to maximise the investment in brokers, sales teams and other service providers, getting a perspective on the key requirements for executing a successful roadshow. For more information and to book you place click here

# IR Webinar - Planning your SRI & CG communications for 2016

#### Wednesday 21 October, 2015

12.30pm to 1.30pm

Please join us on this webinar and hear from the fantastic line up of speakers on their experiences and expectations from SRI & CG communications. Moderated by **Mike**Tyrrell from SRI-CONNECT confirmed speakers include: **Antony Andrews** from BP;

Rick Stathers from Schroders; **Matt Edmund & Rob Walker** from HSBC; and **Antti**Savilaakso at MSCI. Register here

# Action-packed course schedule for November - book now!

We have a whole host of courses for November, so get booking and reserve your place now. Don't forget if you are a premium member you have some free course places to use before the year end.

Managing corporate audiences: understanding investors, analysts and the media - Wednesday 4 November

"A very insightful course and a good introduction to IR. Lots of very useful information

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Club 22 Dinner (10 Nov)

#### **JOB ZONE**

<u>Investor Relations Manager – Private Equity</u>

<u>Investor Relations Manager – Crawley</u>

<u>Sales Representatives - UK and</u> <u>Continental Europe / Nordic</u>

<u>Investor Relations Manager – Support Services</u>

Senior IR Manager (standalone role)

and practical views that you can't get from a text book." Book online

## Demystifying company accounts and valuations - Wednesday 11 / Thursday 12 November

"This course was very helpful at clarifying and removing any confusion around accounts and the terminology and concepts used. The course was very engaging and there was good discussion around real life examples which will give me confidence when in investor meetings." Book online

#### Effective IR in practice - Tuesday 17 November

"This is one of the best IR Society courses I have attended. As a relative newcomer to IR it was very informative and great to hear from experienced IR practitioners from a range of backgrounds." Book online

#### Introduction to financial markets and IR - Thursday 19 November

" A really good introduction to Investor Relations that has covered a lot of the things I have come across on a day-to-day basis." Book online

#### A Day in the life of an Integrated Investment Bank - Tuesday 24 November

New in 2015. The course is aimed at providing those involved in shareholder communication with a basic knowledge and understanding of the key aspects of equities-related securities trading. **Book online** 

If you or a colleague would like to attend any of these courses, please **book online** or if you would like any further information, please contact **Nicole Solomon** at **nicole.solomon@irs.org.uk** / +44 (0)20 7379 1763.

## November Club IR - Quarterly reporting

Our last Club IR session running on **Monday 30 November** is **Quarterly reporting:** managing the quantity of information v. interims/annual

If you would like to attend this or any of our future Club IR sessions - 2016 dates coming soon - please contact **Nicole Solomon** at <a href="mailto:nicole.solomon@irs.org.uk">nicole.solomon@irs.org.uk</a> or <a href="mailto:click here to">click here to</a> <a href="mailto:book your place">book your place</a>

### Winter Club 22 and Club 11

The next Club 22 (the IR Society's dinner club for senior IROs) is on **Tuesday November 10** and Club 11(an informal networking lunch club for in-house IR managers) is on **Wednesday December 8**. Both events are always well attended and provoke lively topical discussion and exchange of opinion. Numbers will be restricted to 10–12 IROs and the format is very informal with the objective of stimulating discussion and exchanging views. If you would like to book your place on either Club 11 or Club 22, please <u>click here</u> for dates or contact <u>Alison Hamilton</u> for more information.

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## The IR Service Providers Directory

The Informed IR Service Providers Directory features those organisations who offer key services to the IR community and shows the categories in which they have chosen to appear.

This section is published in parallel with the service

provider section on the IR Society website www.irs.org.uk.

For more information and to list your business here, please call John Thistlethwaite on +44 (0)1285 831 789 or email john@silverdart.co.uk.

#### Key to IR SERVICE PROVIDERS by category

ADR depositary services

**BNY Mellon** Deutsche Bank

Citi

**Annual reports** 

Addison Group B2B Design Bureau Zebra

Black Sun CKD

Design Portfolio **Emperor Design** EQS Group

Investis Langsford Corporate Design

Luminous **MSLGROUP** MerchantCantos

**Board advisory** 

Fairvue Partners

Fidelio

Corporate broking

Liberum

**CRM** databases

IR.soft

Orient Capital

Nasdaq Corporate Solutions

CSR/sustainability

Addison Group ΕM Luminous **MSLGROUP** 

**Debt IR** 

Fairvue Partners

**Executive search** 

**EMR** 

Fidelio Partners Oskar Yasar Partnership

**Taylor Bennett** 

**VMA** 

**Fund management** 

**Exane BNP Paribas** 

Internet services

Addison Group Black Sun **EQS** Group Investis mediasterling MerchantCantos **Nasdag Corporate Solutions** Obsidian IR

**Investor presentations** 

WorkCast

**Emperor Design EQS** Group Media Sterling

**Investor relations** 

Addison Group Aura Financial Broadridge

Clare Williams Associates

EmCo **EQS** Group Equiniti Fairvue Partners Fidelio **Financial Times** 

FTI Consulting

ingage Instinctif Partners

Investis

Maitland Makinson Cowell mediasterling

Nasdaq Corporate Solutions

Obsidian IR Orient Capital RD:IR Taylor Rafferty WorkCast World Television

Investor roadshows

ΕM ingage

Nasdaq Corporate Solutions

IR for small caps

**EQS** Group Fairvue Partners

Nasdaq Corporate Solutions

Obsidian IR

Mobile technology

Addison Group **EQS** Group ingage

**New providers** 

EQS Group Obsidian IR

**Opinion research** 

Nasdaq Corporate Solutions Orient Capital QuantiFire RD:IR Rivel Research Group

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Equiniti Orient Capital **ProxyCensus** RD:IR

**Publications** 

IR Magazine Financial Times

**Public relations** 

Bell Pottinger EM Finsbury FTI Consulting **MHP MSLGROUP** 

Nasdaq Corporate Solutions

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Nasdaq Corporate Solutions

Orient Capital QuantiFire RD:IR

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More information at:

www.irs.org.uk/resources/serv

ice-providers

## The IR Service **Providers Directory**

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To appear here, call 01285 831789 or email serviceproviders@silverdart.co.uk

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FIDELIO – www.fideliopartners.com – board advisory, executive search, investor relations

## FIDELIO

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For more information, see: www.irs.org.uk/resources/service-providers