



Bulletin 660



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IR Society Conference - IR's coming home!

We have a sell out crowd at next Tuesday's IR Society annual conference and where better to be two days before the EU Referendum.

We look forward to welcoming all our delegates, speakers, sponsors and exhibitors next week who are joining us to hear from leading IR practitioners and commentators, and network with peers.

You can view the full programme and our pre-conference videos for a flavour of what's to come [here](#)

Plan your conference with the new IR Society app

We are really pleased to announce the launch of the new IR Society app, which is available to download from both the App Store and Google Play.

The app ensures that you will remain up to date with all the latest news and developments from the Society as well as allowing you to book courses and events. You can browse the speakers, programme and preview videos for our 2016 annual conference and you can search our online service provider directory.

You will also receive notifications whenever there is new content on the app.

UK corporates can have their own listing on the app and users can choose the companies they want to follow. You will then receive notifications whenever new content

EVENTS

[IR Society Annual Conference 2016](#) (21 Jun)

[Club 22 Dinner](#) (12 Jul)

COURSES

[CIR revision course](#) (23 Jun)

[Building your Debt IR capability](#) (28 Jun)

[CIR exam](#) (6 Jul)

[Introduction to writing for IR](#) (7 Jul)

[Introduction to IR and the financial markets](#) (13 Jul)

[IR script writing for management presentations](#) (14 Jul)

NEWS

[Download the new IR Society app](#)

[Access, Board, Careers: An ABC of IR - book your place at our 2016 IR Society Annual Conference](#)

[Douglas Radcliffe joins Investor Relations Society board](#)

[David Lloyd-Jones appointed](#)

for any of these companies is added to the app.

Please do download it and let us know what you think!

You can download the app from the App Store [here](#) or from Google Play [here](#).

White paper: EU Referendum and buy-side perspectives

The research was undertaken by **QuantiFire** in partnership with the IR Society to examine the opinions of fund managers and buy-side analysts on what Brexit would potentially mean for UK and EU investment markets. The purpose of this research is to provide the investor relations community with information to help prepare for this scenario. Read more and download white paper [here](#)

[new Investor Relations Society chair](#)

[What investors will do if a Brexit looks likely](#)

JOB ZONE

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[Investor Relations – Portfolio Analyst](#)

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[Pre-IPO – Head of Investor Relations](#)

Conference 2016 Exhibitor Showcase - Capita Asset Services

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 - o Shareholder engagement
 - o Corporate governance support

We would love to discuss our services with you at the conference, please feel free to call on 0207 954 9611 or email loren.dufton@capita.co.uk and book an appointment.

Best Practice Awards - only two weeks to get your entries in!

This year's Best Practice Awards close on **June 30, 2016** and the deadline is fast approaching! [Click here](#) for more information on the awards, our best practice guidelines and entry forms for the self-entry Awards.

Do you know anyone who could benefit from IR Society membership?

The IR Society recently launched a Recommend a Friend campaign - refer a friend or colleague to join the IR Society as a new member and you could win an iPad mini.

Everyone who nominates a friend or colleague will be entered into a prize draw to win an iPad mini. The more people you recommend, the more chances you have to win!

Just click on the link below and give us their name, job title, company and email address and we will follow up with them.

[Recommend a friend now](#)

The winner will be announced at the IR Society Annual Conference 2016 - Access, Board, Careers: An ABC of IR which takes place at Kings Place, 90 York Way, London N1 9AG on Tuesday 21 June 2016.

Many thanks to Edison Investment Research and Orient Capital for kindly providing the prize for this promotion.

July IR Society courses - get ahead and book your place now

Summer is hotting up and so are our professional development courses! [Book your place](#) now to avoid disappointment.

Introduction to writing for IR - Thursday 7 July

Learn to write impactful IR communications, ensuring your key messages are delivered to the market consistently and aligned to your core company narrative. [Book online](#)

Introduction to IR and the financial markets – Wednesday 13 July

An introduction to IR and the financial environment in which IR professionals work. [Book online](#)

IR Script writing for management presentations – Thursday 14 July

Learn how to improve the quality and effectiveness of your script writing for results presentations. [Book online](#)

Club IR – IR Board Reporting – Monday 18 July

Lunchtime workshops on a range of themes such as Key elements of the IR calendar, Managing C-suite issues, Improving investor engagement and Updating your IR toolkit. [Book online](#)

Best practice in IR – Thursday 21 July

A discussion-based course exploring 'best practice IR' and the most current tools and techniques available to IROs to help them achieve this. [Book online](#)

Managing stakeholder audiences - understanding investors, analysts and the media - Tuesday 26 July

Explore practitioner's day-to-day roles within fund management firms, sell-side, advisory

firms and the media. [Book online](#)

Further information on all upcoming courses can be found [here](#) or please contact Nicole Solomon at nicole.solomon@irs.org.uk / +44 (0)20 7379 1763.

IR Society AGM meeting minutes

The IR Society's 2016 AGM was held on Thursday, 2nd June 2016. The AGM meeting minutes, 2015 Annual Report and Accounts and Memorandum & Articles of The Investor Relations Society can now be viewed on the website [here](#)

FRC publishes FAQs on ESMA's guidelines on Alternative Performance Measures

The FRC has recently responded to some FAQs on the application of ESMA's Guidelines on Alternative Performance Measures (APMs) which were issued in October 2015. The Guidelines are to be applied from 3 July 2016 by listed companies when presenting APMs outside the financial statements in Annual Reports, Half-yearly reports or preliminary announcements. They are also to be applied in other ad-hoc communications, such as RNS announcements and press releases, which are subject to the Transparency Directive or the Market Abuse Regulation and in the preparation of prospectuses. [Read more](#)



The IR Service Providers Directory

The *Informed* IR Service Providers Directory features those organisations who offer key services to the IR community and shows the categories in which they have chosen to appear.

This section is published in parallel with the service

provider section on the IR Society website –

www.irs.org.uk.

For more information and to list your business here, please call John Thistlethwaite on +44 (0)1285 831 789 or email john@silverdart.co.uk.

Key to IR SERVICE PROVIDERS by category

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Deutsche Bank
Citi

Annual reports

Addison Group
B2B Design Bureau Zebra
Black Sun
Capita Asset Services
Design Portfolio
Emperor Design
EQS Group
Investis
Langsford Corporate Design
Luminous
Lyonsbennett
MSLGROUP
MerchantCantos

Board advisory

Capita Asset Services
Capital Axis
Citigate Dewe Rogerson
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Fidelio

Corporate broking

Capita Asset Services
Liberum
Panmure Gordon

CRM databases

IR.soft
Orient Capital
Nasdaq Corporate Solutions
RD:IR

CSR/sustainability

Addison Group
Capita Asset Services
EM
Luminous
Lyonsbennett
MSLGROUP

Debt IR

Citigate Dewe Rogerson
EM
Fairvue Partners
Orient Capital

Executive search

Broome Yasar Partnership
EMR
Fidelio Partners
Taylor Bennett
VMA

Fund management

Exane BNP Paribas

Internet services

Addison Group
Black Sun
EQS Group
Investis
MerchantCantos
Nasdaq Corporate Solutions
Obsidian IR
WorkCast

Investor communications

Crossfire
PR Newswire
Valor IR Consulting

Investor presentations

Capita Asset Services
Crossfire
EM
Emperor Design
EQS Group
Lyonsbennett
Media Sterling

Investor relations

Addison Group
Aura Financial
Broadridge
Capital Axis
Citigate Dewe Rogerson
Clare Williams Associates
EM
EmCo
EQS Group
Equiniti
Fairvue Partners
Fidelio
Financial Times
FTI Consulting
ingage
Instinctif Partners
Investis
Maitland
Makinson Cowell
Meetyl Europe
MHP
Nasdaq Corporate Solutions
Obsidian IR
Orient Capital
RD:IR
Taylor Rafferty
WorkCast
World Television

Investor roadshows

Capita Asset Services
Capital Axis
EM
Meetyl Europe
ingage
Nasdaq Corporate Solutions
RD:IR

IR for small caps

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EQS Group
Fairvue Partners
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Nasdaq Corporate Solutions
Obsidian IR
RD:IR

Mobile technology

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EQS Group
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irFactory
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News providers

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Obsidian IR

Opinion research

Capital Axis
Nasdaq Corporate Solutions
Orient Capital
QuantiFire
RD:IR
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Proxy and corporate support

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Orient Capital
ProxyCensus
RD:IR

Publications

IR Magazine
Financial Times

Public relations

Bell Pottinger
EM
Finsbury
FTI Consulting
MHP
MSLGROUP
Nasdaq Corporate Solutions
Obsidian IR
PR Newswire

Registrars

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Equiniti

Shareholder research

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Clare Williams Associates
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Nasdaq Corporate Solutions
Orient Capital
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More information at:
www.irs.org.uk/resources/service-providers

The IR Service Providers Directory



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Mission

- Promote best practice
- Support members' development
- Voice of the IR profession



Membership

- Stay informed
- Develop your career
- Networking opportunities



Professional Development

- Foundation, core IR skills and other IR-related courses
- Certificate in IR
- The Job Zone



Events

- Annual conference
- Seminars and webinars – breakfast, lunch, evening
- Best Practice awards + annual dinner



Sponsorship

- Great exposure to members
- Annual sponsorship packages
- Tailored sponsorship opportunities



IR Resources

- Best practice guidelines
- Knowledge bank
- Service providers directory



News & Views

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