



## Bulletin 677



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### *Best Practice Awards - dinner is served!*

Thank you to everyone for their overwhelming support of this year's IR Society Best Practice Awards, numbers of which have reached a record high - we have almost 600 attending! We are looking forward to a fantastic turnout on the night and best of luck to all those companies and IROs on our shortlists. If you haven't seen it already, here's a preview of what's in store on November 22 [here](#)

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### *IR Society Conference 2017 - advanced early bird rate end in December!*

We are delighted to announce that Evan Davis, the well-known broadcaster and journalist will be joining us once again for next year's IR Society conference on **20 June 2017**. Don't forget to Save the Date and [book your conference ticket](#) before **31 December, 2016** to take advantage of our **advanced early bird rate**.

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### *FRC: Tiering of signatories to the Stewardship Code*

The Financial Reporting Council (FRC) has this week published its assessment of the signatories to the Stewardship Code, which it has categorised into three tiers based on the quality of their Code statements. With nearly 300 signatories to the Code, more than 120 are in Tier 1- signatories who provide a good quality and transparent description of their approach to stewardship - which represents nearly 90 per cent of assets under management of members of the Investment Association. Asset managers who do not achieve at least Tier 2 status after six months will be removed from the list of signatories as 'their reporting does not demonstrate commitment to the objectives of the Code'. [Read more](#)

### EVENTS

[Best Practice Awards Dinner](#)  
(22 Nov)

[Club 11 Lunches](#) (8 Dec)

### COURSES

[Building your Debt IR capability](#)  
(17 Nov)

[CIR revision course](#) (29 Nov)

[Introduction to IR and the financial markets](#) (1 Dec)

[IR regulation and compliance essentials - Module One: IR toolkit to comply with regulation](#)  
(6 Dec)

[CIR exam](#) (7 Dec)

[IR regulation and compliance essentials - Module Two: Transactions and Listing Obligations](#) (8 Dec)

[Should we be afraid or not? - Hedge funds and sovereign wealth funds](#) (13 Dec)

### NEWS

[Three practical tips for your investor presentations based on](#)

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## Grant Thornton review: The future of governance

Grant Thornton has published the latest edition of its annual review of FTSE350 corporate governance, taken from the information provided in annual reports. This year's review covers 308 companies, assessing compliance with the UK Corporate Governance Code and narrative reporting regulations. 62% claim to have complied fully with the UK Corporate Governance Code and the areas of greatest non-compliance remained the independence of directors and chairs. Read more [here](#)

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## Publish your white papers through the IR Society

One of the ways in which the IR Society helps to keep our members up to date with best practice thinking across a range of topics is through our white paper emails. These are sent to the IR Society's opt-in email subscriber database of approximately 2,500 individuals, once per quarter. There will be a maximum of 6 white papers included in each edition of the email and we try to ensure that there is no competitive content within any one edition. The white papers can also be downloaded from the IR Society website in the News and Views section. If you have a white paper that you would like to contribute to the next white paper email, to be sent on Tuesday 6 December 2016 please contact [Rob Dann](#).

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## IR Society Professional Development: What's coming up this winter

We have a few spaces remaining on our December courses, and why not get planning for next year - we are already taking bookings for 2017!

### Introduction to IR and financial markets - Thursday 1st December

*"Really useful training. Interesting topics and some clear explanations, delivered by an excellent and very engaging trainer! With little knowledge on the subject, the course certainly achieved its aim for me. I found it inspiring and felt it has given me a good understanding of the topic."* [Book online](#)

### IR regulation and compliance essentials: Modules 1 & 2 - Tuesday 6th & Thursday 8th December

*"Very useful overview of the regulations, especially as a newcomer to the IR function, and bringing my knowledge up to date. I especially liked all the real life examples - companies, fines, outcomes of tougher regulation. Excellent course."* [Book online](#)

### Should we be afraid or not? - Hedge funds and sovereign wealth funds - Tuesday 13th December

*"Very instructive and enjoyable. Interesting subject matter, great structure and great trainer."* [Book online](#)

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[Develop your skill set](#)

[IR Society Conference 2017 - A new world order: The ascent of IR](#)

[Coming soon... The Diploma in Investor Relations](#)

[Diploma \(2\) - Back to first principles](#)

## JOB ZONE

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# The IR Service Providers Directory

The *Informed* IR Service Providers Directory features those organisations who offer key services to the IR community and shows the categories in which they have chosen to appear.

This section is published in parallel with the service

provider section on the IR Society website –

[www.irs.org.uk](http://www.irs.org.uk).

For more information and to list your business here, please call John Thistlethwaite on +44 (0)1285 831 789 or email [john@silverdart.co.uk](mailto:john@silverdart.co.uk).

## Key to IR SERVICE PROVIDERS by category

### ADR depositary services

BNY Mellon  
Deutsche Bank  
Citi

### Annual reports

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B2B Design Bureau Zebra  
Black Sun  
Capita Asset Services  
Design Portfolio  
Emperor Design  
EQS Group  
Investis  
Langsford Corporate Design  
Luminous  
Lyonsbennett  
MSLGROUP  
MerchantCantos

### Board advisory

Capita Asset Services  
Capital Axis  
Citigate Dewe Rogerson  
Fairvue Partners  
Fidelio

### Corporate broking

Capita Asset Services  
Liberum  
Panmure Gordon

### CRM databases

IR.soft  
Orient Capital  
Nasdaq Corporate Solutions  
RD:IR

### CSR/sustainability

Addison Group  
Capita Asset Services  
EM  
Luminous  
Lyonsbennett  
MSLGROUP

### Debt IR

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EM  
Fairvue Partners  
Orient Capital

### Executive search

Broome Yasar Partnership  
EMR  
Fidelio Partners  
Taylor Bennett  
VMA

### Fund management

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### Internet services

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Black Sun  
EQS Group  
Investis  
MerchantCantos  
Nasdaq Corporate Solutions  
Obsidian IR  
WorkCast

### Investor communications

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PR Newswire  
Valor IR Consulting

### Investor presentations

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Crossfire  
EM  
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EQS Group  
Lyonsbennett  
Media Sterling

### Investor relations

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Aura Financial  
Broadridge  
Capital Axis  
Citigate Dewe Rogerson  
Clare Williams Associates  
EM  
EmCo  
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Equiniti  
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Financial Times  
FTI Consulting  
ingage  
Instinctif Partners  
Investis  
Maitland  
Makinson Cowell  
Meetyl Europe  
MHP  
Nasdaq Corporate Solutions  
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Obsidian IR

### Opinion research

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Orient Capital  
QuantiFire  
RD:IR  
Rivel Research Group

### Proxy and corporate support

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Equiniti  
Orient Capital  
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### Publications

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Financial Times

### Public relations

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EM  
Finsbury  
FTI Consulting  
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Nasdaq Corporate Solutions  
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PR Newswire

### Registrars

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Equiniti

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Equiniti

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More information at:  
[www.irs.org.uk/resources/service-providers](http://www.irs.org.uk/resources/service-providers)

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## The IR Service Providers Directory



RD:IR – [www.rdir.com](http://www.rdir.com) – CRM databases, investor relations, IR for small caps, investor roadshows, opinion research, proxy and corporate support, shareholder research, shareholder targeting

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We are an independent global Investor Relations consultancy offering a wide range of IR-related analysis, research & advisory services to more than 600 UK & international public companies

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TAYLOR BENNETT – [www.taylorbennett.com](http://www.taylorbennett.com) – executive search

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VALOR IR CONSULTING – [www.vmagroup.com](http://www.vmagroup.com) – executive search



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The WorkCast Corporation is Europe's largest provider of webinar, webcasting and virtual event solutions serving over 150 global organisations including the IR Society and IR magazine.

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WORLD TELEVISION – [www.world-television.com](http://www.world-television.com) – investor relations, video, webcasting



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### Mission

- Promote best practice
- Support members' development
- Voice of the IR profession



### Membership

- Stay informed
- Develop your career
- Networking opportunities



### Professional Development

- Foundation, core IR skills and other IR-related courses
- Certificate in IR
- The Job Zone



### Events

- Annual conference
- Seminars and webinars – breakfast, lunch, evening
- Best Practice awards + annual dinner



### Sponsorship

- Great exposure to members
- Annual sponsorship packages
- Tailored sponsorship opportunities



### IR Resources

- Best practice guidelines
- Knowledge bank
- Service providers directory



### News & Views

- *Informed* magazine + Bulletin e-newsletter
- Latest sector news
- Policy updates + consultation responses