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IR Society Conference: Regulatory change – What an IRO needs to know

Your chance to get up to speed on all the latest IR issues and regulatory changes. Join us on June 20 for unparalleled opportunities to learn, keep up to date, and network with peers.

Conference session update

11:45am - A New World Order: Regulatory change, part 1 – What an IRO needs to know

With recent regulatory changes, from MAR to MiFID II, and the end of formal quarterly reporting, having an impact on IR, this two-part session will explore what regulatory changes have taken place recently and what is on the horizon. The second session that follows immediately afterwards will consider the market view of the changes, including a variety of stakeholders, from the buy-side's use of in-house corporate access to independent research and what is happening on the sell-side. In the first half of this session, expert speakers will explain what the regulatory changes are and share their views of what impact this may have on the relationship between companies and their investors. Ultimately, what does this mean for the role of the IRO? Moderated by David Walker, Head of Group Corporate Development & Investor Relations, **Hays**, **speakers include:** John Woolland, Managing Director, **UBS**; Jonathan Parry, Partner, **White & Case**; Ian Shackleton, Principal - Financial & Corporate, **Bell Pottinger**.

Full details of the conference programme and how to book tickets can be found on the conference microsite [here](#).

[Book tickets now](#)

EVENTS

[Club 22 Dinner](#) (9 May)

[IR Networking - Gin Tasting](#)
(11 May)

[IR Webinar - Meet the fund managers](#) (18 May)

COURSES

[Making PR and IR work together](#)
(4 May)

[IR for personal and executive assistants](#) (19 May)

[Demystifying company accounts and valuations - Module One and Module Two](#) (23 May)

NEWS

[MiFID II: This time it really is different](#)

[Call for nominations for the 2017 IR Society Fellowship Award](#)

[Poacher turned gamekeeper – from City role to in-house IRO](#)

[Thirty years on – the IR profession's 'Big Bang' revolution](#)

IR Study Survey: From Investor Relations to Corporate Leadership

– Ground-breaking industry report from Broome Yasar Partnership, in association with the IR Society –

Broome Yasar Partnership, in association with the IR Society, will soon publish its ground-breaking industry report, 'From Investor Relations to Corporate Leadership', highlighting the career trajectory of today's ambitious IROs. The report assesses the career opportunities of today's IROs and will also underline the results of a quantitative study.

The report showcases a series of interviews with former investor relations directors who have successfully transitioned into corporate leadership roles, including the CEO of Laird, CFOs of Sky, Playtech and Ladbrokes, the CoSec at M&S and many others.

IR Study Survey LINK - [Please click here to access survey](#)

As part of the quantitative element of the study, we will be asking those working in IR a set of questions related to career ambitions. The survey will take no more than five minutes to complete and will give an invaluable insight into the career thinking of today's IROs. All responses will remain anonymous.

Professional development: Summertime - no time to sit back and unwind

It may not feel like Summer just yet, but we are busy taking bookings for our courses in **June** and **July**. Here's a snapshot of what we have coming up:

Friday 16 June - [Introduction to IR and the financial markets](#)

Tuesday 4 July – [Introduction to writing for IR](#)

Wednesday 5 July – [IR regulation and compliance essentials \(module one\)](#)

Thursday 6 July - [IR regulation and compliance essentials \(module two\)](#)

Friday 7 July – [Advanced writing skills for IR](#)

Tuesday 11 July – [IR Script writing for management presentations](#)

Wednesday 12/Thursday 13 July – [Demystifying company accounts and valuations](#)

Friday 4 August – [Introduction to IR and the financial markets](#)

Tuesday 8 August – [Building your Debt IR capability](#)

Wednesday 9 August – [Understanding investors, analysts and the media](#)

View our full course calendar [here](#)

IR Webinar - Meet the fund managers

IR Webinar - Meet the fund managers

Thursday 18 May, 2017

[HKIRA 3rd Investor Relations Awards](#)

JOB ZONE

[Investor Relations Manager – 6 month FTC – Chertsey, Surrey, UK](#)

[Investor Relations Manager](#)

[Head of Investor Relations – Leading FTSE 100 – Real Estate \(London\)](#)

[Pre-IPO – Head of Investor Relations \(London\)](#)

12:30pm

Join this great opportunity to hear the views from experienced fund managers who manage funds addressing environmental, social and governance issues along with presenting their views on the following topics:

- Passive vs active strategies
- Shareholder activism
- Use of technology
- Corporate access and regulatory changes

For more information and to register [click here](#)

Best Practice Awards FAQ - all the answers you need to get your entries in!

Now in their 17th year, our **Best Practice Awards** recognise those companies that have demonstrated their strong understanding of, and proactive efforts to promote, clear and consistent investor communications. If you're wondering which award, who can enter, or even *how* to enter, you can find all the relevant information, including our Best Practice Awards FAQ document [here](#). Don't forget the deadline for entries is **30 June, 2017**.

Call for nominations for the 2017 IR Society Fellowship Award

Each year the Society aims to present a Fellowship Award to recognise an outstanding IR professional or other notable individual who has made a very significant contribution to our industry, either through their own work and or by developing IR professionals in their organisations and beyond. This important Society award reflects more than just practice in IR, it stands for our whole industry. Accordingly, we seek a big industry hitter to honour.

This year, we would like all IR Society members to consider sending their ideas for nominations with a brief outline of why this nomination is special and should be awarded the 2017 IR Society Fellowship.

All nominations should go to john.gollifer@irs.org.uk by **15 May 2017** please.

We will then review the nominations and the Society Board of Directors can come to a decision at its meeting on 1 June 2017 when we meet for the Society's AGM. We plan to announce the winner of the 2017 Fellowship Award at the [Annual Conference](#) on 20 June 2017 so we hope to see you there!



The IR Service Providers Directory

The *Informed* IR Service Providers Directory features those organisations who offer key services to the IR community and shows the categories in which they have chosen to appear.

This section is published in parallel with the service

provider section on the IR Society website – www.irs.org.uk.

For more information and to list your business here, please call John Thistlethwaite on +44 (0)1285 831 789 or email john@silverdart.co.uk.

Key to IR SERVICE PROVIDERS by category

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More information at:

www.irs.org.uk/resources/service-providers

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