



Bulletin 662



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Best Practice Awards - last chance to get your entries in today!

Today's the day - last chance to get your entries in! The deadline for this year's Best Practice Awards closes today, **June 30, 2016** so don't delay, be recognised for demonstrating best practice & excellence in IR, and get those entries in. [Click here](#) for more information on the awards, our best practice guidelines and entry forms for the self-entry Awards. For any further questions please contact Alison Hamilton at alison.hamilton@irs.org.uk

Brexit: Championing excellence in IR

In a blog this week, Chair-elect of the IR Society, David Lloyd-Seed reflects on the referendum outcome and the impact from an IR perspective. [Read the blog here](#)

Still time to register for our July IR Society courses

We still have a few places left on our July courses. [Book your place](#) now to avoid disappointment.

Introduction to writing for IR - Thursday 7 July

Learn to write impactful IR communications, ensuring your key messages are delivered to the market consistently and aligned to your core company narrative. [Book online](#)

Introduction to IR and the financial markets – Wednesday 13 July

An introduction to IR and the financial environment in which IR professionals work. [Book](#)

EVENTS

[Club 22 Dinner](#) (12 Jul)

COURSES

[CIR exam](#) (6 Jul)

[Introduction to writing for IR](#)
(7 Jul)

[Introduction to IR and the
financial markets](#) (13 Jul)

[IR script writing for management
presentations](#) (14 Jul)

[Club IR Workshops](#) (18 Jul)

[Best practice in IR](#) (21 Jul)

[Managing stakeholder
audiences - understanding
investors, analysts and the
media](#) (26 Jul)

NEWS

[Brexit: Championing excellence
in IR](#)

[John Dawson and Janet Dignan
awarded IR Society Fellowships](#)

[Download the new IR Society
app](#)

[Access, Board, Careers: An
ABC of IR - book your place at](#)

[online](#)

IR Script writing for management presentations – Thursday 14 July

Learn how to improve the quality and effectiveness of your script writing for results presentations. [Book online](#)

Club IR – IR Board Reporting – Monday 18 July

Lunchtime workshops on a range of themes such as Key elements of the IR calendar, Managing C-suite issues, Improving investor engagement and Updating your IR toolkit. [Book online](#)

Best practice in IR – Thursday 21 July

A discussion-based course exploring 'best practice IR' and the most current tools and techniques available to IROs to help them achieve this. [Book online](#)

Managing stakeholder audiences - understanding investors, analysts and the media - Tuesday 26 July

Explore practitioner's day-to-day roles within fund management firms, sell-side, advisory firms and the media. [Book online](#)

Further information on all upcoming courses can be found [here](#) or please contact Nicole Solomon at nicole.solomon@irs.org.uk / +44 (0)20 7379 1763.

Autumn events programme - full schedule ahead

Just when you thought it was time to relax after this year's conference, we have a full events programme lined up for the Autumn. To book your place at any of our events and for more details [click here](#)

IR Networking: Cyber security - Thursday 8 September

Club 22 Dinner - Tuesday 13 September

Club 11 Lunch - Friday 16 September

IR Lunch: Meet the fund managers - Wednesday 21 September

IR Webinar: How to prepare for the year ahead - changing corporate access - Wednesday 21 September

IR Seminar: The governance of governance - Thursday 6 October

Conference feedback reminder

Just a reminder if you recently attended our annual conference you should have received a request for feedback. Please don't forget to fill this out, it's instrumental in our planning for an even better conference next year, and who knows, you may even win a prize! Look out for our conference highlights video on the website soon, and a full write-up of the conference in Informed, out early July.

[our 2016 IR Society Annual Conference](#)

[Douglas Radcliffe joins Investor Relations Society board](#)

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Download our new app for all your Society needs!

We are really pleased to announce the launch of the new IR Society app, which is available to download from both the App Store and Google Play.

The app ensures that you will remain up to date with all the latest news and developments from the Society as well as allowing you to book courses and events. You can browse the speakers, programme and preview videos for our 2016 annual conference and you can search our online service provider directory.

You will also receive notifications whenever there is new content on the app.

UK corporates can have their own listing on the app and users can choose the companies they want to follow. You will then receive notifications whenever new content for any of these companies is added to the app.

Please do download it and let us know what you think!

You can download the app from the App Store [here](#) or from Google Play [here](#).

Luminous annual corporate reporting event

Luminous invites you to their annual corporate reporting seminar, **Reporting Matters** on **Friday 8th July at 10:30am**.

A variety of speakers will join this year's event and will share their experiences and thoughts on why reporting matters, along with practical tips on improving your reports and insights into what is on the horizon. For more information [click here](#)

If you would like to attend please contact rose.lee@luminous.co.uk



The IR Service Providers Directory

The *Informed* IR Service Providers Directory features those organisations who offer key services to the IR community and shows the categories in which they have chosen to appear.

This section is published in parallel with the service

provider section on the IR Society website –

www.irs.org.uk.

For more information and to list your business here, please call John Thistlethwaite on +44 (0)1285 831 789 or email john@silverdart.co.uk.

Key to IR SERVICE PROVIDERS by category

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Citi

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B2B Design Bureau Zebra
Black Sun
Capita Asset Services
Design Portfolio
Emperor Design
EQS Group
Investis
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Luminous
Lyonsbennett
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Liberum
Panmure Gordon

CRM databases

IR.soft
Orient Capital
Nasdaq Corporate Solutions
RD:IR

CSR/sustainability

Addison Group
Capita Asset Services
EM
Luminous
Lyonsbennett
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Debt IR

Citigate Dewe Rogerson
EM
Fairvue Partners
Orient Capital

Executive search

Broome Yasar Partnership
EMR
Fidelio Partners
Taylor Bennett
VMA

Fund management

Exane BNP Paribas

Internet services

Addison Group
Black Sun
EQS Group
Investis
MerchantCantos
Nasdaq Corporate Solutions
Obsidian IR
WorkCast

Investor communications

Crossfire
PR Newswire
Valor IR Consulting

Investor presentations

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Crossfire
EM
Emperor Design
EQS Group
Lyonsbennett
Media Sterling

Investor relations

Addison Group
Aura Financial
Broadridge
Capital Axis
Citigate Dewe Rogerson
Clare Williams Associates
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EmCo
EQS Group
Equiniti
Fairvue Partners
Fidelio
Financial Times
FTI Consulting
ingage
Instinctif Partners
Investis
Maitland
Makinson Cowell
Meetyl Europe
MHP
Nasdaq Corporate Solutions
Obsidian IR
Orient Capital
RD:IR
Taylor Rafferty
WorkCast
World Television

Investor roadshows

Capita Asset Services
Capital Axis
EM
Meetyl Europe
ingage
Nasdaq Corporate Solutions
RD:IR

IR for small caps

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EQS Group
Fairvue Partners
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Meetyl Europe
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Obsidian IR
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Mobile technology

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EQS Group
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News providers

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Obsidian IR

Opinion research

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Proxy and corporate support

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Equiniti
Orient Capital
ProxyCensus
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Publications

IR Magazine
Financial Times

Public relations

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EM
Finsbury
FTI Consulting
MHP
MSLGROUP
Nasdaq Corporate Solutions
Obsidian IR
PR Newswire

Registrars

Capita Asset Services
Equiniti

Shareholder research

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Clare Williams Associates
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More information at:
www.irs.org.uk/resources/service-providers

The IR Service Providers Directory



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This section is published in parallel with the service provider section of the IR Society website and in *Informed* – see www.irs.org.uk



Mission

- Promote best practice
- Support members' development
- Voice of the IR profession



Membership

- Stay informed
- Develop your career
- Networking opportunities



Professional Development

- Foundation, core IR skills and other IR-related courses
- Certificate in IR
- The Job Zone



Events

- Annual conference
- Seminars and webinars – breakfast, lunch, evening
- Best Practice awards + annual dinner



Sponsorship

- Great exposure to members
- Annual sponsorship packages
- Tailored sponsorship opportunities



IR Resources

- Best practice guidelines
- Knowledge bank
- Service providers directory



News & Views

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