

2017 courses at a glance

January

Tue 17/Wed 18	Demystifying company accounts and valuations
Friday 20	IR regulation update
Monday 30	Introduction to IR and the financial markets

February

Tuesday 28	Best practice in IR
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March

Tuesday 7	Building your Debt IR capability
Thursday 16	IR regulation and compliance essentials (module one)
Thursday 23	IR regulation and compliance essentials (module two)

April

Tuesday 4	Introduction to IR and the financial markets
Thursday 6	ESG/SRI: Sustainability issues for IROs
Wednesday 12	Strategic approach to corporate messaging: convergence of IR and Financial PR
Wednesday 26	Energise your investor targeting

May

Thursday 4	Making PR and IR work together
Friday 19	IR for personal and executive assistants
Tue 23/Wed 24	Demystifying company accounts and valuations

June

Friday 16	Introduction to IR and the financial markets
date tbc	Understanding investors, analysts and the media
date tbc	Financial modelling: From internal forecasting to valuation

July

Tuesday 4	Introduction to writing for IR
Wednesday 5	IR regulation and compliance essentials (module one)
Thursday 6	IR regulation and compliance essentials (module two)
Friday 7	Advanced writing skills for IR
Tuesday 11	IR script writing for management presentations
Wed 12/Thurs 13	Demystifying company accounts and valuations
Friday 14	Building your Debt IR capability

August

Friday 4	Introduction to IR and the financial markets
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September

Thursday 14	Annual reporting - best practice in practice
date tbc	Making PR and IR work together

October

Tuesday 3	Introduction to IR and the financial markets
Tuesday 10	Energise your investor targeting
Wed 11/Thu 12	Demystifying company accounts and valuations
Wednesday 18	ESG/SRI: Sustainability issues for IROs
Thursday 19	Best practice in IR

November

Tuesday 7	IR for personal and executive assistants
Thursday 9	IR regulation and compliance essentials (module one)
Wednesday 15	IR regulation and compliance essentials (module two)

December

Thursday 7	Introduction to IR and the financial markets
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