

Application Form continued

Standard £449 Two years £850

Standard Plus £599 Two years £1,150

Premium £1,049

Premium International £699

Other Premium or Service provider package

Please detail:

Method of payment

Please invoice

Please enter Purchase Order Number/Cost Code/Department etc if necessary:

BACS transfer

This should be made to: HSBC, Poultry & Princes Street, London EC2P 2BX
Branch code: 40 05 30 Account number: 61821881
Please advise when payment has been made.

Cheque I enclose a cheque for £ _____
(made payable to The Investor Relations Society)

Debit or credit card Visa Mastercard Switch/Delta
Please debit my credit card for the amount

Credit card no.

Expiry date Issue no. Security Code

Name of cardholder

I confirm the information I have given is true and accurate:

Signature

Date

Contact: Robert Dann
The Investor Relations Society
5th Floor, 30 Coleman Street, London EC2R 5AL
Telephone: +44 (0) 20 7379 1763 Fax: +44 (0) 20 7240 1320
Email: robert.dann@irs.org.uk
www.irs.org.uk



Mission

- Promote best practice
- Support members' development
- Voice of the IR profession



Membership

- Stay informed
- Develop your career
- Networking opportunities



Professional Development

- Foundation, core IR skills and other IR-related courses
- Certificate in IR
- The Job Zone



Events

- Annual conference
- Seminars and webinars – breakfast, lunch, evening
- Best Practice awards + annual dinner



Sponsorship

- Great exposure to members
- Annual sponsorship packages
- Tailored sponsorship opportunities



IR Resources

- Best practice guidelines
- Knowledge bank
- Service providers directory



News & Views

- *Informed* magazine + Bulletin e-newsletter
- Latest sector news
- Policy updates + consultation responses



Membership Application Form 2014



The Investor Relations Society

The Investor Relations Society (IR Society) is a membership organisation that exists to develop the investor relations profession in the UK and beyond. It is run by IR professionals for IR professionals and our members represent the FTSE 100, FTSE 250, AIM and smaller companies as well as a wide range of IR advisors and service providers.

Established in 1980, our mission is to promote best practice in IR; to support the professional development of our members; to represent their views to regulatory bodies, the investment community and government; and to act as a forum for issuers and the investment community.

Benefits of membership

Membership of the IR Society allows you to:

Stay informed

- Access to over twenty live and online events covering a wide variety of IR related issues, plus significant discounts on the annual conference
- Access to the IR Resources section on our website which includes the Knowledge Bank (a library of articles, policy papers, surveys, presentations and webcasts), Member Directory and our Ask the Board facility
- Informed magazine, our quarterly IR journal
- Monthly policy and regulation update

Develop your career

- Receive discounts on our range of excellent professional development courses and our globally-recognised investor relations qualification - the Certificate in Investor Relations (CIR)
- Enhance your career prospects through networking with peers at our wide range of educational and other events

Have a voice

- Benefit from IR Society lobbying on behalf of IR professionals, attend the IR Society AGM and the annual IR Society Policy Forum

Levels of membership

Full membership

Members are eligible to vote at IR Society general meetings, to join committees and be considered for election to the Board, and to use the post-nominal letters MIRS to denote membership of the society.

There are three ways in which you can qualify to become a full member:

- 3 years' direct IR experience or 5 years' financial services experience
- Passing the IR Society Certificate in Investor Relations (CIR)
- Holding of another relevant qualification such as ACCA or CFA

Associate membership

All those involved in, or with an interest in, the IR sector, who do not qualify for full membership, may apply to become associate members of the IR Society. Associate members have access to all of the benefits listed overleaf and will automatically become Full members after three years.

Membership categories and costs

Standard rate: £449 (or book 2 years at £850)

Membership benefits are:

- **Free attendance** at all IR Society Breakfast, Lunch and Networking Events – keep up to date on IR-related issues and network with peers.
- **Access Online IR Resources** through the Members' Zone on the IR Society website which includes:
 - **Knowledge Bank** – this is an easily navigated library of events, policy papers and articles produced by the IR Society, including presentations, podcasts, webcasts and transcripts.
 - **Member Directory** – the ability to search for member contact details.
 - **IR Society Survey Reports** – we conduct in-depth surveys which provide a useful insight into trends in the IR industry.
- **Ask The Board** – your industry questions confidentially answered by experienced practitioners from the Board of the IR Society.
- **Receive Informed magazine**, our quarterly IR journal.
- **Discounts** on the IR Society's Conference, professional development courses and Certificate in Investor Relations (CIR) qualification.

Standard Plus rate: £599 (or book 2 years at £1,150)

Membership benefits are:

- **All** membership benefits listed above, plus:
- **Free attendance at seminars** – our flagship events, drawing speakers who are leaders in their field to discuss the most important topics of the day in an informal environment. At an average price of £200, attendance at just one free seminar saves you money.

Company membership packages

We also offer a range of cost-effective membership packages for both listed companies and service providers who would like to have more than one member of the Society.

The **Premium** packages for in-house IR teams include tickets to the IR Society Conference and standard plus membership for one, three or six named members.

The **Service Provider Company** packages include a range of promotional opportunities (including Service Provider Directory listings) and standard plus membership for two, five, ten or more than ten named members.

To book a package or to discuss please email robert.dann@irs.org.uk or phone +44 (0) 20 7379 1763

Further information is available at www.irs.org.uk/membership

Application Form

Name

Position

Company (as it will appear on all correspondence)

Company Address

Email

Telephone

Membership applied for: Full Associate

Please note:

Applicants for Full membership should list their qualifying experience and/or qualifications below. The IR Society will decide on all full member applications and its decision will be final.

3 years' experience in IR or 5 years' experience in Financial Services Please give details:

Passed Certificate in Investor Relations (CIR)

Please give date:

Equivalent qualification

Please select one of the following:

AAT	<input type="checkbox"/>	CIBS	<input type="checkbox"/>	ICSA	<input type="checkbox"/>
ACA	<input type="checkbox"/>	CIMA	<input type="checkbox"/>	IFS	<input type="checkbox"/>
ACCA/FCCA	<input type="checkbox"/>	CIPFA	<input type="checkbox"/>	OUBS	<input type="checkbox"/>
CFA	<input type="checkbox"/>	CPA	<input type="checkbox"/>	SII	<input type="checkbox"/>

Other – please state:



continued overleaf...