Application Form continued Applicants for Full membership should list their qualifying experience and/or qualifications below: Passed Certificate in Investor Relations Please give date 3 years' experience in IR Please give details 5 years' experience in Financial Services Please give details Equivalent qualification Please highlight one of the following: ACCA/FCCA **ICSA** CPA **IFS CFA CIBS OUBS CIPFA** CIMA AAT Other Please state Associate membership Where did you hear about the IR Society?

The Investor Relations Society

The Investor Relations Society is the UK's professional body for investor relations practitioners. Formed in 1980, it has almost 600 members drawn from both the UK and overseas, including IR professionals from most FTSE 100 and many FTSE 250 companies. Members' disciplines include finance, treasury, corporate affairs and company secretarial as well as investor relations.

The Society's core beliefs are as follows:

- Investor relations should be at the heart of the development of corporate strategy;
- Proactive, universal, prompt and clear investor communications;
- Transparency in securities trading;
- Proportionate regulation that promotes equity and fairness;
- The value of engagement between companies and investors;
- The need for investor relations professionals to attain an appropriate level of competence and maintain it through continued professional development.

IR Society Events Programme

The IR Society Events Programme provides the ideal opportunity for members and guests to meet, learn, debate and exchange views.

IR Society Breakfasts & Lunches – informative meetings where industry leaders speak on a range of current and contentious issues affecting the IR industry in the UK and internationally.

IR Society Seminars – extended events designed to give in-depth, educational and technical advice on key issues.

IR Society Conference – The UK's premier IR conference.

IR Society Awards Dinner – An exclusive black tie event celebrating the best in IR communications.

IR Society Policy Forum – annual event examining the latest developments in the regulatory and compliance environments. IR Webinars – online events covering the latest IR issues.

Other IR Society Services

Professional development – a comprehensive programme of IR training courses.

Certificate in Investor Relations – The UK's foundation level professional qualification for IR practitioners.

Job Zone – a constantly updated list of opportunities in the IR Industry.

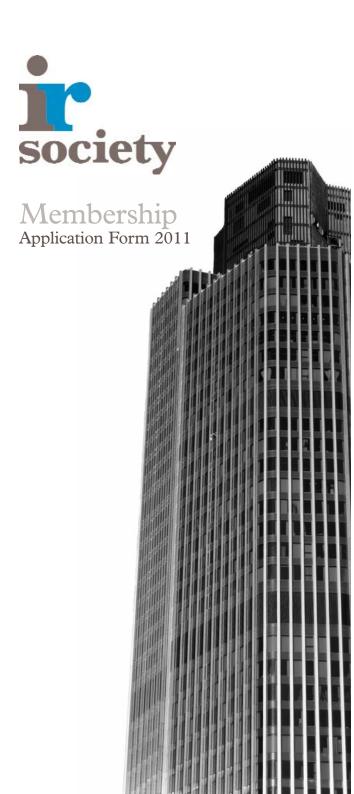
 $\label{lem:eq:condition} \textbf{IR Best Practice Guidelines} - \textbf{updated annually}.$

Service Providers Directory – a comprehensive list of different service providers.

The Investor Relations Society

Bedford House, 3 Bedford Street, London WC2E 9HD Telephone: +44 (0) 20 7379 1763 Fax: +44 (0) 20 7240 1320 Email: enquiries@irs.org.uk

www.irs.org.uk



Levels of membership

There are two levels of IR Society membership:

- Full
- Associate
- Full members may be invited to join any of the IR Society committees. IR Society full members are also eligible to be considered for election to the IR Society Board.
- Full members have the right to put MIRS after their name.

There are three ways in which you can qualify to become a full member:

- Passing the IR Society Certificate in Investor Relations (CIR).
- 3 years' direct IR experience or 5 years' financial services experience
 candidates are asked to give clear evidence/historical record of their working experience. The IR Society will decide on all full member applications and its decision will be final.
- Holding of another relevant qualification such as ACCA or CFA.
- Associate membership
 All those involved or with an interest in the IR industry may apply to become associate members of the IR Society.

Membership costs

Standard rate £395 **Standard Plus rate** £575

Or join for two years at 2010 prices:

2 year Standard rate £770 (2010 prices)2 year Standard Plus rate £1,100 (2010 prices)

IRO membership packages:

Premium membership £995 Premium 3 membership £2,000 Premium 6 membership £3,000

Service provider packages:

Service Provider Company 2 £950 Service Provider Company 5 £2,000 Service Provider Company 10 £3,000 Service Provider Company 10 plus £4,000

See irs.org.uk for more details of these packages.

The Investor Relations Society

Standard rate: £395

Membership benefits are:

• Study and network with **free attendance** at all IR Society Breakfast and Lunch Events:

Membership of the IR Society allows free access to breakfast and lunch events covering a wide variety of IR related issues.

- Online Investor Relations Access through the Members' Zone on the award-winning IR Society website which includes:
 - **Knowledge Bank** this is an easily navigated library of all events, policy papers and articles produced by the IR Society over the last 5 years, including presentations, podcasts, webcasts and transcripts.
 - **Member Directory** the ability to search for member contact details.
 - IR Society Survey Reports we conduct in-depth surveys which provide a useful insight into trends in the IR industry.
- Ask The Board your industry questions confidentially answered by experienced practitioners from the Board of the IR Society.
- Receive Informed magazine, our quarterly IR specialist journal.
- Receive the IR Society Weekly Bulletin covering IR Society news and industry issues.
- Discounts on the IR Society's Conference, professional development courses and Certificate in Investor Relations (CIR).
- Enhance your career prospects with membership of Europe's leading IR Society.
- Benefit from IR Society lobbying on behalf of members.

Standard Plus rate: £575

Membership benefits are:

- All membership benefits listed above as well as free attendance at all IR Society half day seminars:
- Seminars our flagship events, drawing speakers who are leaders in their field to discuss the most important topics of the day in an informal environment. At an average price of £200, attendance at just one free seminar saves you money.
- Free invitation to the annual **IR Society Policy Forum**.
- Receive hard copies of our **IR Essentials** guides.

Application Form

Your name
Your position
Company name
Company address
Your email
Your telephone
Membership applied for: Full Associate Please note: Applicants for Full membership should list their qualifying experience and qualifications overleaf.
Standard Plus rate
Standard rate £395 Two years £770
I am interested in a membership package Please contact richard.knight@irs.org.uk if you require further information.
Method of payment Cheque ☐ I enclose a cheque for £ (made payable to The Investor Relations Society) Debit or credit card Visa ☐ Mastercard ☐ Switch/Delta ☐ Please debit my credit card for the amount
Credit card no.
Expiry date Issue no. Security Code
Name of cardholder
Please invoice Please enter Purchase Order Number/Cost Code/ Department etc if necessary
BACS transfer This should be made to: HSBC, Poultry & Princes Street, London EC2P 2BX Branch code: 40 05 30 Account number: 61821881 Please advise when payment has been made. I confirm the information I have given is true and accurate:
Signature Date Contact: Richard Knight The Investor Palations Society, Badford House, 3 Radford Street.