



## IR Society Best Practice Awards 2017 – Self-Entry Categories

### About the self-entry awards

The self-entry awards are open to all companies quoted on a recognised stock exchange. Entries can be submitted either by the company themselves or by their representative.

There are five broad awards categories:

*Grand Prix Award: Best Overall Communication of Company Investment Proposition  
Best Annual Report  
Most Effective Integration of Sustainability Reporting into Communications  
Best Use of Digital Communications  
Best IPO IR Communications*

Within each of the above categories there is a separate award for FTSE100, FTSE 250, AIM & Small Cap and International companies.

In order to simplify the entry process we have provided guidance for each award based on the key criteria which the judges will be looking for. These are available on the IR Society web site ([www.irs.org.uk](http://www.irs.org.uk)).

### How to enter

Download the entry form and relevant guidance notes for each award you wish to enter, complete the form and return it to us along with any additional supporting information and the correct fee.

You may submit entry forms by email to [alison.hamilton@irs.org.uk](mailto:alison.hamilton@irs.org.uk) . Any additional materials such as annual reports to support your entry should be sent to Alison by post.

You may enter a single company for multiple awards on the same entry form. Please complete a separate entry form for each company you wish to enter for an award.

Any entries for *Best Overall Communication of Company Investment Proposition*, *Best Annual Report*, or *Most Effective Integration of Sustainability Reporting into Communications* **must** be accompanied by one printed copy of the relevant annual report and any other supporting documentation.

### Costs

Entry fees are:

1 category                      £75 + VAT

2 categories	£120 + VAT
3 categories	£165 + VAT
4 categories	£200 + VAT
5 categories	£225 + VAT

**To assist with the judging process, please indicate in your entry the pages or sections of your annual report, website or investor presentations where key information is covered.**

**All entries must be received by close of business on Friday 30th June 2017.**

Please send your entries to:

Alison Hamilton  
The Investor Relations Society  
5<sup>th</sup> Floor, 30 Coleman Street  
London EC2R 5AL  
[alison.hamilton@irs.org.uk](mailto:alison.hamilton@irs.org.uk)

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### Awards Entry Form

<b>Company Name (for award entrant)</b>		
Please enter the name of the company being entered for the award exactly as it is to appear on the award		
<b>Awards categories</b>	<b>Please tick</b>	<b>Agency to be recognised*</b>
Best Overall Communication of Company Investment Proposition – FTSE100		
Grand Prix: Best Overall Communication of Company Investment Proposition – FTSE250		
Grand Prix: Best Overall Communication of Company Investment Proposition – Small Cap & AIM		
Grand Prix: Best Overall Communication of Company Investment Proposition – International		
Best Annual Report – FTSE100		
Best Annual Report – FTSE250		
Best Annual Report – Small Cap & AIM		
Best Annual Report – International		
Most Effective Integration of Sustainability Reporting into Communications – FTSE100		
Most Effective Integration of Sustainability Reporting into Communications – FTSE250		
Most Effective Integration of Sustainability Reporting into Communications – Small Cap & AIM		
Most Effective Integration of Sustainability Reporting into Communications – International		
Best Use of Digital Communications – FTSE100		
Best Use of Digital Communications – FTSE250		
Best Use of Digital Communications – Small Cap & AIM		
Best Use of Digital Communications – International		
Best IPO IR Communications – FTSE 100		
Best IPO IR Communications – FTSE 250		
Best IPO IR Communications – Small Cap & AIM		
Best IPO IR Communications – International		

**Details of nominating company**

<b>Contact Name</b>	
<b>Company</b>	
<b>Address</b>	
<b>Email address</b>	
<b>Telephone</b>	

