



## IR Society Best Practice Awards 2018 – Self-Entry Categories

### About the self-entry awards

The self-entry awards are open to all companies quoted on a recognised stock exchange. Entries can be submitted either by the company themselves or by their representative.

### There are five broad awards categories:

- *Grand Prix Award: Best Overall Communication of Company Investment Proposition*
- *Best Annual Report*
- *Most Effective Integration of ESG*
- *Best Use of Digital Communications*
- *Best IPO IR Communications*

Within each of the above categories there is a separate award for FTSE100, FTSE 250, AIM & Small Cap and International companies.

In order to simplify the entry process we have provided guidance for each award based on the key criteria which the judges will be looking for. These are available on the IR Society web site (<http://irsociety.org.uk/events/how-to-enter>).

### How to enter

Download the entry form and relevant guidance notes for each award you wish to enter, complete the form and return it to us along with any additional supporting information and the correct fee.

You may submit entry forms by email to [kyle.baker-kemp@irs.org.uk](mailto:kyle.baker-kemp@irs.org.uk). Any additional materials such as annual reports to support your entry should be sent by post to: Kyle Baker-Kemp, The Investor Relations Society, 5<sup>th</sup> Floor, 30 Coleman Street, London EC2R 5AL

You may enter a single company for multiple awards on the same entry form. Please complete a separate entry form for each company you wish to enter for an award.

Any entries for *Best Overall Communication of Company Investment Proposition*, *Best Annual Report*, or *Most Effective Integration of ESG* **must** be accompanied by one printed copy of the relevant annual report and any other supporting documentation.

### Entry fees:

1 category	£100 + VAT
2 categories	£150 + VAT
3 categories	£200 + VAT
4 categories	£250 + VAT
5 categories	£275 + VAT

**To assist with the judging process, please indicate in your entry the pages or sections of your annual report, website or investor presentations where key information is covered. All entries must be received by close of business on 30th June 2018.**

## IR Society Best Practice Awards 2018 – Self-Entry Categories

### Awards Entry Form

<b>Company Name (for award entrant)</b>		
Please enter the name of the company being entered for the award exactly as it is to appear on the award		
<b>Awards categories</b>	<b>Please tick</b>	<b>Agency to be recognised*</b>
Grand Prix: Best Overall Communication of Company Investment Proposition – FTSE100		
Grand Prix: Best Overall Communication of Company Investment Proposition – FTSE250		
Grand Prix: Best Overall Communication of Company Investment Proposition – Small Cap & AIM		
Grand Prix: Best Overall Communication of Company Investment Proposition – International		
Best Annual Report – FTSE100		
Best Annual Report – FTSE250		
Best Annual Report – Small Cap & AIM		
Best Annual Report – International		
Most Effective Integration of ESG – FTSE100		
Most Effective Integration of ESG – FTSE250		
Most Effective Integration of ESG – Small Cap & AIM		
Most Effective Integration of ESG – International		
Best Use of Digital Communications – FTSE100		
Best Use of Digital Communications – FTSE250		
Best Use of Digital Communications – Small Cap & AIM		
Best Use of Digital Communications – International		
Best IPO IR Communications – FTSE 100		
Best IPO IR Communications – FTSE 250		
Best IPO IR Communications – Small Cap & AIM		
Best IPO IR Communications – International		

### Details of nominating company

<b>Contact Name</b>	
<b>Company</b>	
<b>Address</b>	
<b>Email address</b>	
<b>Telephone</b>	

## Payment

I enclose my remittance for :		
1 category	@£100 + VAT	£120.00
2 categories*	@£150 + VAT	£180.00
3 categories*	@£200 + VAT	£240.00
4 categories *	@£250 + VAT	£300.00
5 categories *	@£275 + VAT	£330.00

\*note – only multiple entries for different categories for the **SAME** company attract the discount.

Please enclose your remittance made payable to The Investor Relations Society with your submission. A VAT invoice will be issued if requested. We regret we are unable to accept entries which are not accompanied by payment.

### Terms and conditions:

The Investor Relations Society reserves the right to alter the terms of these awards.

The verdict of the judging panel is final and no correspondence can be entered into in respect of the outcome of any of the awards.

### Payment Method:

Our preferred method for payment is BACS transfer or cheque. We also accept credit or debit cards (please note we cannot process AMEX cards).

Debit or credit card    Visa     MasterCard     Switch/Delta   
    Amex

Please charge my credit/debit card for the amount of    £\_\_\_\_\_

Credit card number    

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Expiry date \_\_\_\_\_    Issue no (Switch/Delta) \_\_\_\_\_

Name of cardholder \_\_\_\_\_ 3 digit security no. 

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Please send entry forms to [kyle.baker-kemp@irs.org.uk](mailto:kyle.baker-kemp@irs.org.uk) or contact The IR Society at +44 (0)20 7379 1763 for further information.