

IR Society Best Practice Awards 2018 – Voted Awards

About the voted awards

As part of the 2018 Best Practice awards we will once again be presenting voted awards in the following four categories:

- Best newcomer to IR (individual)
- The Roddy Child-Villiers Investor Relations Award Best investor relations officer (individual) – 'The Roddy'
- Best overall company IR (company)
- Best investor engagement (investor)

How to nominate

Download the nomination form from the IR Society website, complete the form and return it to us by the submission deadline of **30**th **June 2018**.

Anyone may nominate anyone else for consideration for these awards. You may nominate more than one person for consideration in each category and you can use a single form to do this.

Should any of your nominees be shortlisted you may be asked to provide a brief statement (up to 50 words) as to why you think they should receive this award.

The process

Nominations for the awards sought from the IR Society's members between now and 30 June 2018.

Once nominations close, Extel undertake a voting process from **1 August-29 September 2018** that results in a short list of the top nominees for the Voted Awards. The winners (as voted) will be announced on Tuesday 20th November at the IR Society Best Practice Awards annual dinner.

The Best Practice Judging Panel of the Investor Relations Society reserves the right to approve winners, runners up and short listed company nominees.

All nominations from IR Society members must be received by close of day on 30th June 2018.

Please send your entries to:

Kyle Baker-Kemp
The Investor Relations Society
5th Floor, 30 Coleman Street
London EC2R 5AL
kyle.baker-kemp@irs.org.uk

Name and company of individual submitting nomination:

| Ν | a | n | ١e | : |
|---|---|---|----|---|
| | | | | |

Company:

| Voted awards | Nominee (Name and Company) |
|---|----------------------------|
| Best newcomer to IR (individual) | |
| This is an award for an individual who has | |
| entered the IR profession (either in-house or | |
| in a service provider) within the last 18 | |
| months. The individual should demonstrate | |
| that they have made a real impact within | |
| their company in the short time in their | |
| profession and has the skill sets expected of | |
| someone at the top of the IR profession | |
| | |
| You may nominate individuals who work in | |
| the IR function in your own company. | |

| Voted awards | Nominee (Name and Company) |
|---|----------------------------|
| The Roddy Child-Villiers Investor Relations | |
| Award - Best IRO (individual) | |
| | |
| In memory of Roddy Child-Villiers (1963- | |
| 2014), Nestlé's former Head of Investor | |
| Relations, The Roddy Child-Villiers Investor | |
| Relations Award will annually honour one | |
| preeminent investor relations professional. | |
| The Roddy will be awarded according to | |
| 5 overall criteria combining professional and | |
| human Characteristics: | |
| COMPETENCE Prepared, thorough, | |
| possessing deep knowledge of company and | |
| sector, accessible, responsive. | |
| COMMUNICATION Transparent, objective, | |
| unbiased, succinct, direct, tactful. | |
| CHARACTER Credible, authoritative, | |
| passionate, discrete, level-headed, calm, | |
| enthusiastic, energetic, polite, respectful, | |
| courteous, open, honest, ethical, sincere, | |
| loyal, | |
| dedicated, diligent, inspirational. | |
| HUMANITY Kind, generous, helpful, | |
| thoughtful, considerate, caring, patient, | |
| understanding, humble, approachable. | |
| PERSONALITY Intelligent, erudite, | |
| inquisitive, charming, interesting, fun, witty, | |
| humorous, full of life, optimistic. | |

| Voted awards | Nominee (Company) |
|---|-------------------|
| Best overall company IR (company) | |
| This award is for the company that has the | |
| best overall IR programme, so it will include | |
| the contributions made by the IR department | |
| themselves and the executive team including | |
| the CEO, CFO and Chairman. | |
| | |
| Once again this is not an award for the | |
| company, whose share price has performed | |
| best, but rather the company that has | |
| communicated most effectively with its | |
| stakeholders during the year, whether this | |
| has been good or bad news. | |

| Voted awards | Nominee (Company) |
|--|-------------------|
| Best Investor Engagement (investor) | |
| This award will be decided by company IROs | |
| for an investor/buy-side firm that the | |
| investment community believes represents | |
| the best in investor engagement with | |
| companies. | |