

# GOVERNART AND THE IR SOCIETY ANNOUNCE ESG / SRI PROGRAM FOR INVESTOR RELATIONS

*The **ESG / SRI Program** will be carried out online, between June 22 and 25, 2020, in sessions of 2 hours and 15 minutes each.*

GovernArt and the UK Investor Relations Society (GovernArt /The IR Society), are pleased to announce they will deliver the inaugural **ESG / SRI Program for Investor Relations** in Latin America. This first program, with the exclusive corporate sponsorship of Enel Americas, and with the support of the Santiago Stock Exchange will focus on addressing Environmental, Social, and Corporate Governance (ESG) topics with a focus on matters pertaining to Investor Relations, Sustainability and Corporate Affairs' professionals.

The **ESG / SRI program** is invaluable for those who are currently practicing investor relations and want to advance their knowledge regarding the communication of ESG matters to investors. It will also be relevant for sustainability or corporate affairs professionals who seek to deepen their understanding of ESG investors' needs and develop into the investor relations field.

## **About the ESG / SRI Program for Investor Relations**

The agreement between the IR Society and GovernArt gives GovernArt the exclusive right to promote and deliver the ESG / SRI Program in Chile and Latin America, and to take registrations for candidates on behalf of the IR Society.

The **ESG / SRI program** will be taught in English, without simultaneous translation into Spanish, over the course of four days, in an online format, between 9:00 and 11:15 hrs in Chile continental time zone.

Laura Hayter, CEO of the IR Society commented, 'We are delighted to be collaborating with GovernArt to offer this **ESG / SRI program**. With the rising importance of ESG and the integration into mainstream corporate and investor communications, we are pleased to be able to offer this programme to participants in Chile and Latin America.'

### About ENEL AMERICAS, exclusive corporate sponsor

The realization of the **ESG / SRI Program** for Investor Relations in this version for Latin America, has been possible thanks to the corporate sponsorship of Enel Americas. Enel Americas generates, transmits and distributes energy in four countries in South America: Argentina, Brazil, Colombia and Peru. It is one of the largest private electricity companies in Latin America, adding an installed capacity, as of December 31, 2019, of 11,267 MW and supplying more than 24.6 million customers.

«At Enel Américas we believe that sustainability should be an inherent and inalienable part of business strategy. That is why our way of operating is focused on creating value through sustainability and contributes to the commitment to the United Nations Sustainable Development Goals. This successful strategy is leading us to obtain solid and sustainable financial results that are being positively recognized by the financial community. Among the main reasons for our financial performance, we undoubtedly find precise attention to the performance of our Corporate Governance, our supply chain and the safety of our employees and contractors. We are convinced that sustainability is, undoubtedly and today more than ever, equal to value creation”.