

SUCCESSFULLY FINISHES ESG / SRI PROGRAM FOR INVESTOR RELATIONS IN LATIN AMERICA

The ESG / SRI Program was carried out online, between June 22 and 25, 2020 with 12 attendees of Latin American markets.



AURELIO BUSTILHO
CFO
Enel Americas

“Initiatives such as the ESG Program for Investor Relations areas are a fundamental part of reinforcing the importance it has in this new scenario. There is no chance that a company or organization will survive on the planet without having ESG as the basis of its values, its culture and its strategy. I congratulate the organizers and participants of the Program for their interest and dedication, I hope that we increasingly develop this type of initiatives. At Enel Americas, ESG is absolutely a priority on the strategic agenda, it is part of everything we do. Hopefully more companies will join us on this path.”

Aurelio Bustilho

CFO

Enel Americas

The realization of the ESG / SRI Program for Investor Relations in this version for Latin America, has been possible thanks to the corporate sponsorship of Enel Americas. Enel Americas generates, transmits and distributes energy in four countries in South America: Argentina, Brazil, Colombia and Peru. It is one of the largest private electricity companies

in Latin America, adding an installed capacity, as of December 31, 2019, of 11,267 MW and supplying more than 24.6 million customers.



(GovernArt / IR Society) GovernArt and The Investor Relations Society, with the exclusive corporate sponsorship of Enel Americas, and with the support of the Santiago Stock Exchange, taught the 1st version in Latin America of the ESG / SRI Program for Investor Relations. The Program is a pioneer in addressing Environmental, Social, and Corporate Governance (ESG) issues with a focus on matters pertaining to Investor Relations, Sustainability and Corporate Affairs professionals.

The ESG/SRI Program allows participants to acquire specific knowledge on ESG matters in relations with institutional investors and financial analysts, addressing financial markets and their environment, as well as regulatory and reporting requirements for financial and ESG information for listed companies. allowing them to operate competently and safely.

The program is invaluable for those who are currently practicing investor relations and want to advance their knowledge in ESG matters, being a contribution for those who, from sustainability or corporate affairs, seek to deepen their knowledge and even work in the area of investor relations.

What do the attendees of the ESG Program think?

"I am absolutely certain that in the coming years the main investors in the world will invest in socially responsible and sustainable companies: companies that do not understand this change will lose their market, despite offering higher profitability in the short term."



GABRIELA SALVADOR
Directora Ejecutiva
Vantrust Capital

Gabriela Salvador

Executive Director

Vantrust Capital

“The ESG Investor Relations Program was extremely useful because in addition to presenting the latest trends and practices of the most developed ESG markets from the investor's point of view, it gave me indications of the key questions I should ask myself to have better answers and make better decisions. In particular, the Program provided me as a professional an opportunity to reflect on how I should approach my work considering the rapid adoption of ESG issues and the greater need to be a valid partner in the decision-

making process, and in the formulation of the company's strategy to create value in the long term, and thus contribute to the main challenges we face as a society”.



PAULINA MUSALEM
Head of Sustainability
Planing and
Performance
Enel

Paulina Musalem

Head of Sustainability Planing and Performance

Enel

“If we want to generate important changes regarding ESG issues, we must be able to attract investors and their capital. That’s why my interest in taking this course was to gain an in-depth understanding of what they are looking for in relation to ESG information and what are the tools that best serve that purpose. In that sense, it was interesting to confirm that TCFD will enter the market with force”.



SHARONI ROSENBERG
Gerente Sostenibilidad
y Directora Ejecutiva
Fundación PwC
PwC

Sharoni Rosenberg

Sustainability Manager and Executive Director of PwC Foundation

PwC

“Without a doubt, this course has been a great help to enrich my ESG knowledge and apply it in the day-to-day activities related to the investor relations area of Enel Americas. The relevance of aspects related to the environment, sustainability and governance of a company becomes increasingly important for our shareholders and the financial market in general. The sooner we take that educational and training step in the matter, the better for

everyone. I thank the organizers, GovernArt and the Investor Relations Society for the quality in the organization and impeccable execution of the program.”



RAFAEL DE LA HAZA
Head of Investor
Relations
Enel Americas

Rafael de la Haza

Head of Investor Relations

Enel Americas

“An interesting program to internalize the scope that ESG issues are acquiring in investment decisions and the actors that are currently shaping the ecosystem. I especially highlight the quality and diversity of the exhibitors, as well as the material delivered”.



ANA OLATE
Socia-Directora
Plus Comunica

Ana Olate

Partner-Director

Plus Comunica

“Very interesting program to learn how the trends in ESG are impacting the different industries from the investor relations’ point of view. There was a large panel of guest speakers who gave us a transversal view of some very beneficial initiatives in this area”.

Fernando Pérez

Head of Investments

Equitas Management Partners



FERNANDO PÉREZ
Head of Investments
Equitas Management
Partners

“Very up-to-date and inspiring discussions for IR professionals on the most relevant ESG topics”



ISABELA KLEMES
Head of Investor
Relations
Enel Chile

Isabela Klemes

Head of Investor Relations

Enel Chile

“The course is interesting because it allows us to understand how the IR sector is changing in valuing the ESG components of a company and the importance of communicating it well to investors. In my business development role, on the other hand, the challenge is to have a continuous communication channel with the IR team of my company, so that they can communicate these elements to investors clearly and effectively.”



ANNA PAOLA MINERVINI
Gerente Desarrollo de
Negocios Renovables
Enel Green Power Chile

Anna Paola Minervini

Head of Business Development Chile

Enel Green Power

“A very interesting and useful program to have a clearer and more expert vision of the ESG environment and its implications at the executive and strategic level of the Investor Relations area. The quality of the speakers is also highlighted. Thank you very much to GovernArt for organizing this program”.

NO PICTURE FOR THIS QUOTE

Quitterie Valette

Investor Relations Officer

Equitas Management Partners

About the ESG / SRI Program for Investor Relations

The agreement between the IR Society and GovernArt gives GovernArt the exclusive right to promote and deliver the ESG / SRI Program in Chile and Latin America, and to take registrations for candidates on behalf of the IR Society.

The ESG / SRI program was taught in English, without simultaneous translation into Spanish, over the course of four days, in an online format, between 9:00 and 11:15 hrs in Chile continental time zone.

About Santiago Stock Exchange



With 126 years of uninterrupted history, the Santiago Stock Exchange has various markets, which currently trade around 3,000 million dollars a day in shares, fixed income instruments, financial intermediation securities, fund shares and foreign securities. During the last decade, in addition to having an impact at the local level, the Stock Exchange has managed to become a focus of interest for global investors and a strategic ally of different exchanges in the region. Likewise, the Santiago Stock Exchange has prioritized the offer of new financial instruments, such as the creation of shares of tradable funds or ETFs and the Derivatives, Venture and Green and Social Bond markets.

About the Tutor



Diane Faulks is an investor relations specialist, with over 25 years of experience gained in a variety of disciplines including corporate, consulting, and banking. For 10 years in internal corporate functions, she participated in the identification of shareholders, targeting and developing a proactive campaign to model a large minority shareholder base of an international corporation based in the United States. Their consulting roles encouraged the best use of technology to identify, prioritize, and communicate with various institutional investors. Diane spent more than 14 years at Citi Depository Receipts, where she advised clients on the international communication of companies in their IPO process, capital increase and shareholder base increase. She has been a member of the IR Society since 1994, Director of its Board of Directors between 2000-2006 and President of the Board of the IR Society between 2003-2005.

For more information about the content of the ESG / SRI Program that was taught in Latin America, you can review the following information:

DAY 1

ESG: WHAT DO WE MEAN? HOW DID WE GET HERE?

Journey from SRI/CSR to ESG today

DAY 2

INSTITUTIONAL ESG INVESTMENT INSTRUMENTS: DEBT, EQUITY, ETFs

Role of sell side

DAY 3

PUTTING ESG AT THE CENTRE OF IR

How companies approach reporting ESG

DAY 4

CORPORATE GOVERNANCE SESSIONS LEAD BY GOVERNART