

## IR Society Best Practice Awards 2019 – Self-Entry Categories

### About the self-entry awards

The self-entry awards are open to all companies quoted on a recognised stock exchange. Entries can be submitted either by the company themselves or by their representative.

## There are five broad awards categories:

- Most effective overall communication of company investment proposition
- Best communication of ESG
- Most effective use of digital communications
- Best IR relating to a corporate transaction
- Best annual report

Within each of the above categories there is a separate award for FTSE100, FTSE 250, AIM & Small Cap and International companies.

In order to simplify the entry process we have provided guidance for each award based on the key criteria which the judges will be looking for. These are available on the IR Society web site (http://irsociety.org.uk/events/how-to-enter).

#### How to enter

Download the entry form and relevant guidance notes for each award you wish to enter, complete the form and return it to us along with any additional supporting information and the correct fee.

You may submit entry forms by email to <a href="micolle.oliver@irsociety.org.uk">nicolle.oliver@irsociety.org.uk</a>. Any additional materials such as annual reports to support your entry should be sent by post to: Nicolle Oliver, The Investor Relations Society, 5<sup>th</sup> Floor, 30 Coleman Street, London EC2R 5AL

You may enter a single company for multiple awards on the same entry form. Please complete a separate entry form for each company you wish to enter for an award.

Any entries for *Most effective overall communication of company investment proposition, Best communications of ESG and Best annual report* <u>must</u> be accompanied by one printed copy of the relevant annual report and any other supporting documentation.

### **Entry fees:**

| 1 category   | £100 + VAT |
|--------------|------------|
| 2 categories | £150 + VAT |
| 3 categories | £200 + VAT |
| 4 categories | £250 + VAT |
| 5 categories | £275 + VAT |
|              |            |

To assist with the judging process, please indicate in your entry the pages or sections of your annual report, website or investor presentations where key information is covered. All entries must be received by close of business on 30th June 2019.

# **IR Society Best Practice Awards 2019 – Self-Entry Categories**

# **Awards Entry Form**

| <b>Company Name</b>     |  |                  |                          |
|-------------------------|--|------------------|--------------------------|
| (for award entrant)     |  |                  |                          |
|                         |  |                  |                          |
|                         | e of the company being entered for the award e | exactly as it is |                          |
| to appear on the awar   | <sup>-</sup> d                                 | <u> </u>         |                          |
| Awards categories       |  | Please tick      | Agency to be recognised* |
| Most Effective Overal   | Communication of Company Investment            |                  |                          |
| Proposition – FTSE100   |  |                  |                          |
| Most Effective Overal   | Communication of Company Investment            |                  |                          |
| Proposition – FTSE250   |  |                  |                          |
| Most Effective Overal   | Communication of Company Investment            |                  |                          |
| Proposition – Small Ca  | ap & AIM                                       |                  |                          |
|                         | Communication of Company Investment            |                  |                          |
| Proposition – Internat  |  |                  |                          |
| Best Communication      | of ESG – FTSE100                               |                  |                          |
| Best Communication      | of ESG – FTSE250                               |                  |                          |
|                         | of ESG – Small Cap & AIM                       |                  |                          |
| Best Communication      | of ESG – International                         |                  |                          |
| Most Effective Use of   | Digital Communications – FTSE100               |                  |                          |
| Most Effective Use of   | Digital Communications – FTSE250               |                  |                          |
| Most Effective Use of   | Digital Communications – Small Cap & AIM       |                  |                          |
| Most Effective Use of   | Digital Communications – International         |                  |                          |
| Best IR Relating to a C | orporate Transaction – FTSE 100                |                  |                          |
|                         | orporate Transaction – FTSE 250                |                  |                          |
| Best IR Relating to a C | orporate Transaction – Small Cap & AIM         |                  |                          |
| Best IR Relating to a C | orporate Transaction – International           |                  |                          |
| Best Annual Report –    | FTSE100  |                  |                          |
| Best Annual Report –    | FTSE250  |                  |                          |
| Best Annual Report –    | Small Cap & AIM                                |                  |                          |
| Best Annual Report –    | International                                  |                  |                          |

**Details of nominating company** 

| Contact Name  |  |
|---------------|--|
| Company       |  |
| Address       |  |
| Email address |  |
| Telephone     |  |

| Payment  |   |                             |
|--|---|-----------------------------|
| I enclose my remitta                           | ance for :  |                             |
| 1 category                                     | @£100 + VAT   | £120.00                     |
| 2 categories*                                  | @£150 + VAT   | £180.00                     |
| 3 categories*                                  | @£200 + VAT   | £240.00                     |
| 4 categories *                                 | @£250 + VAT   | £300.00                     |
| 5 categories *                                 | @£275 + VAT   | £330.00                     |
| discount.                                      | entries for different categories for the SAI  | wie company attract the     |
| submission. A VAT inv                          | emittance made payable to The Investor R roice will be issued if requested. We regret accompanied by payment. |                             |
| Terms and conditions The Investor Relation     | s:<br>s Society reserves the right to alter the ter   | ms of these awards.         |
| The verdict of the jud<br>of the outcome of an | ging panel is final and no correspondence y of the awards.  | can be entered into in resp |
| Payment Method:                                |   |                             |
| •  | d for payment is BACS transfer or cheque. e cannot process AMEX cards).                                       | We also accept credit or de |
| Debit or credit card                           | Visa MasterCard Swit  | ch/Delta                    |
|  | Amex  |                             |
| Please charge my cre                           | dit/debit card for the amount of $f$  |                             |
| Credit card number                             |   |                             |

Please send entry forms to <u>nicolle.oliver@irsociety.org.uk</u> or contact The IR Society at +44 (0)20 7379 1763 for further information.

Expiry date \_\_\_\_\_ Issue no (Switch/Delta) \_\_\_\_\_

Name of cardholder\_\_\_\_\_\_3 digit security no.