

### About The Investor Relations Society

As the professional body for investor relations in the UK, we've proudly supported the IR community since our founding in 1980. Today, our membership includes around 700 IR professionals, representing more than 50% of the FTSE 100 and an ever-growing number of FTSE 250, AIM, and smaller companies. We also welcome a wide range of advisory firms - from corporate brokers and financial PR agencies to IR consultants, annual report designers, and digital specialists.

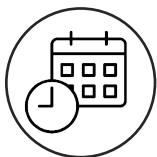
Our mission is simple: to help our members stay informed, connected, and equipped to perform their roles to the highest standard. Through best practice guidance, professional development, and networking opportunities, we aim to be a trusted partner in every stage of an IR professional's journey.



700+  
members  
with representation  
from **50% of the  
FTSE 100**



2,500+  
subscribers  
to our weekly opt-in  
**Bulletin email  
newsletter**



1,600+  
attendees  
at **36 Society events**  
held in London and  
across the UK



350+  
delegates  
at the our **Annual  
Conference** with  
40+ speakers



480  
guests  
and 23 awards at  
our **Best Practice  
Awards** and dinner



299  
attendees  
at **37 professional  
development**  
training courses

### General sponsorship opportunities



#### Services Directory listing

A categorised listing in the Society services directory online and in *Informed* magazine.



#### Advertising in Informed magazine

The Society's quarterly journal with 400 print readers and 400 online subscribers.



#### Magazine sponsorship

Your logo on the cover; an article, advert, and the choice to include a printed flyer.



#### Banner and text adverts

Advertising opportunities on the Society's website and weekly Bulletin email.



#### White papers

Publish your white paper on our website and distribute it to opt-in email subscribers.

### Annual Conference

The Investor Relations Society's annual conference will take place on Wednesday 24th June 2026 at the IET: Savoy Place, WC2R 0BL.



Over 350 delegates are expected to join more than 40 speakers for plenary sessions, sponsored breakouts, keynotes and networking.

A wide range of sponsorship opportunities exist, making this the perfect opportunity to raise the profile of your company while supporting the Society.

#### Joint lead sponsor

#### Session sponsor

#### Conference sponsor

#### Supporter

#### Drinks reception

#### Delegate bag sponsor

#### Exhibitor

#### Delegate lanyard

#### Lunch & refreshments

#### Delegate bag insert

## Best Practice Awards

The Investor Relations Society's Best Practice Awards and dinner will take place on Tuesday 24 November 2026 at the Royal Lancaster, London.

The prestigious awards celebrate companies who demonstrate their commitment to delivering best-in-class investor engagement. The wide range of sponsorship opportunities include the following:

**Drinks reception**

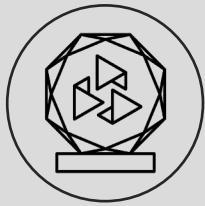
**Award sponsor plus**

**Award sponsor**

**Photo booth**

**Entertainment**

**Table gift**

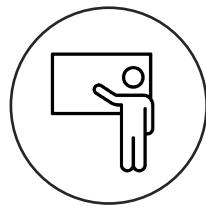


## Professional Development Programme

As Professional Development Programme sponsor, you will receive:

- branding at all Society courses;
- branding and an advert in the course handbooks;
- the option to distribute literature to course attendees;
- free course places for your team or clients;
- a bespoke course for up to 10 people;
- branding on the course brochure, advertising material and in *Informed* magazine;
- four full-page print ads in *Informed* magazine;

... and many more opportunities to promote your business across our website and in-person events.



## Mentoring Programme

The Society's mentoring programme pairs senior IROs with those looking to grow in the profession.



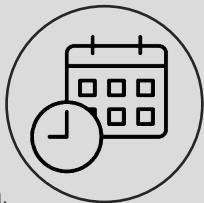
## Friends, Fellows & Advocates Reception

An invitation-only event to formally thank a whole range of volunteers who contribute to the work of the Society – including senior IROs and advisors, Honorary Fellows, and Society board and committee members.



## Events Programme

Become Events Programme sponsor and enjoy:



- your logo on all events promotion, linking through to your website on all event marketing emails;
- a banner advert displayed on our website and full-page adverts in *Informed* magazine;
- the option to distribute literature to event attendees;
- participation in our Events Committee;

... and many more benefits to boost your visibility across our events and channels.

## Key dates for 2026

**Q1**

*Informed* magazine – Issue 130

**Mar TBC**

Friends, Fellows & Advocates Reception

**Jun 24**

The Investor Relations Society's **Annual Conference 2026**

**Q2**

*Informed* magazine – Issue 131

**Q3**

*Informed* Magazine – Issue 132

**Nov 24**

The Investor Relations Society's **Best Practice Awards 2026**

**Q4**

*Informed* magazine – Issue 133

## Further information

The Investor Relations Society offers a wide range of sponsorship opportunities many of which are not listed here. We work with our sponsors and partners to create tailored packages and bespoke sponsorships to meet your exact needs, so please do get in touch to discuss your priorities and objectives for 2026.

To discuss how you can elevate your brand whilst supporting the Society, contact:

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To learn more about The Investor Relations Society, please visit [www.irsociety.org.uk](http://www.irsociety.org.uk)